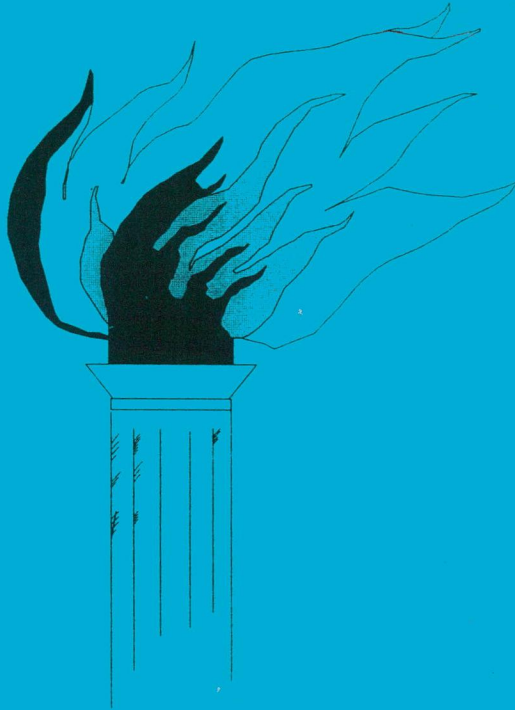


TORCH BEARER



SOC

SOCIETY of OLYMPIC COLLECTORS

YOUR COMMITTEE

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COMMITTEE:	Bob Wilcock.

BACK ISSUES : At present, back issues of TORCH BEARER are still available to Volume 1, Issue 1, (March 1984), though there are now very few complete sets of Volume 1. When these run out, they will not be reprinted. It is Society policy to ensure that new members will be able to purchase back issues for a four year period, but we do not guarantee stocks for longer than this. Back issues cost £1.25 each, or £5.00 for a year's issues, including postage by surface mail. If ordering single copies, please indicate which volume you require. Cheques should be made payable to the SOCIETY OF OLYMPIC COLLECTORS and sent with the order to John Miller at the above address. If you wish to receive back issues by airmail, please add 75 pence per issue (£3.00 per volume.)

LIBRARY : Photocopies of articles are available through the Librarian at 10 pence per sheet. Please enclose money with the order. Books may be borrowed, but postage must be paid IN BOTH DIRECTIONS. The Librarian's address is listed above.

COPY DATES : TORCH BEARER is published four times a year; in February, May, August, and November. Articles or adverts for inclusion in a particular issue should be sent at least two months in advance.

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MEMBERSHIP OF THE SOCIETY OF OLYMPIC COLLECTORS

Membership starts on election, of which applicants will be notified, and will last for one calendar year. All back issues of the magazine will be sent to members joining during the year.

Junior members are those aged under 18 years in the year of joining, subscription rates are half of the adult rate until the 18th birthday.

Applications should be made to the Secretary, and should include the following details: Name, Address, Telephone No, Occupation, Collecting Interests, Membership details of other Societies and be signed by the applicant.

In the case of junior applicants, date of birth should also be stated, and the application must be countersigned by a parent or guardian.

Subscription rates at 1st January 1995 are: United Kingdom £7.00, Europe £9.00, (DM25, \$US17), Outside Europe £12.00, (DM35, \$US23).

American cheques drawn in \$US in the USA are acceptable, but all other overseas payments should be made in either Sterling, US Dollar or Deutschmark currency notes, or by Sterling cheques payable in London.

FRONT PAGE

In my first Front Page, I appealed for articles, news or letters for use in Torchbearer, and I'm afraid that I must again make the same plea.

I received a good response from a few members, and I would like to say that I was pleased with both their response, and the quality of the articles submitted. In fact my role has been more of collator than editor, which has enabled me to infill with additional pieces.

However, 1994 was an exceptional Olympic Year, Lillehammer, Paris in June, Paris in July, and Lausanne in October all provided opportunities for original copy. In 1995 we have the pre-selection of 2002 candidates in January, the I.O.C. Session in Budapest during which the 2002 host will be chosen in June, and the possibility of a Second World Collectors Fair in October. These are unlikely to provide as much copy as the 1994 events, so articles will be required.

I was interested to see a recent review of Torch Bearer in which the comment "this issue contained all previously unpublished material" appeared. I would certainly not advocate a policy of only printing original material, but I do think that the use of reprints should be by choice rather than necessity. The review also made me think, because the reviewer obviously considers the amount of original material important in their enjoyment of each issue, otherwise it would be a pointless comment.

I also stated in my first Front Page that I had no intention of writing a 48 page journal every quarter, this remains true, I will willingly report on events that I attend, and prepare listings of the collectables that become available, I will also prepare articles on topics of which I have in depth knowledge or a special interest. Equally I am prepared to "create" articles from information provided, in any legible form (I can always understand illustrations, with a short text).

Unfortunately, the most prolific writers for Torch Bearer, are also the authors of the Society Supplements, publication of works on Albertville, Barcelona, Lillehammer and stamp issues from 1988 – 1992 are all behind our self imposed targets. Whilst a wealth of original information exists on these topics (and there is a genuine need and demand for publication), it does not lend itself to serialisation for two reasons.

Firstly, the information does not deserve to be fragmented, and will suffer from repetition.

Secondly, articles on these "modern" topics will not be to the taste of all members, and we (the Committee) would not wish to alienate any members.

In a nutshell, I need submissions on the earlier Games, how about including Torch Bearer in your list of New Year Resolutions !

Now a complete change of tack, we have two Summer Games ahead of us in english speaking countries, this should be an opportunity to increase our membership. Whether you display, exhibit or just socialise philatelically, much of the enjoyment from our hobby comes from sharing information, and showing our "treasures". I am sure that every member must have someone with whom they share their hobby, (even a long suffering spouse). Try looking at them in a new light – are they a potential member, if we could all recruit one new member, who knows, you may even get a colour magazine!

I must now admit to being very embarassed, **Symbolism of the Flame**, was prepared for the last issue, then held over. In the interim, I have mislaid the name and address of the author, so I must apologise for publishing it anononously. Will the author please get in touch so I can rectify this next issue (and the proof-reader has a copy of label 28 for you with no address to forward it to).

CHAIRMAN'S MESSAGE

Volume 11 was the end of an era, and Volume 12 is the start of a new one. As you receive this issue, the eagle-eyed amongst you will notice that the JEM Printing, Assembly and Distribution logo is missing from the Index page. This marks a change in our printer.

John and Betty Miller have produced every issue of TORCH BEARER, with the exception of Volume 1, on their printer at home. They have collated it, stapled it, guillotined it, and finally packed and distributed it. I am happy to say that John and Betty will continue to distribute TORCH BEARER for us, but they have decided that it was time to let the copier cool down.

On behalf of all the members of the Society, and of the Committee in particular, I would like to thank John and Betty for all their efforts on our behalf and to wish them a well-earned rest. Betty, I am pleased to say, will continue as the Society's Secretary, and I am sure that John will also continue to be involved in other Society activities in addition to the distribution of TORCH BEARER.

I know that 1995 is still in its infancy, but it is not too soon to start making plans for OLYMPHILEX in Atlanta in July–August 1996. It is sure to be a very interesting, well attended and well-planned exhibition, and if you wish to participate as an exhibitor, it is time to get out the albums and start planning the exhibit. If any member would like some advice, I would be happy to help. Please send photocopies of any pages for which you have queries, but please don't expect a reply by return of post. It may be worth considering planning a Society trip to the United States for the Olympic Games and Olympihlex. If you would be interested in such a project, would you please drop a line to Betty Miller. If there is a strong enough positive response, I will see what can be organised.

I have been invited to act as Editor for the OLYMPHILEX 1996 catalogue and handbook. I was very flattered and honoured to receive this invitation, and hope that I am able to live up to the faith that has been put in me.

If it is not too late, may I wish all of you a very happy 1995, and good philatelic hunting. Thank you also to all of you who sent me cards and Seasons Greetings. Please forgive me that I was unable to reply to you all individually, but once again, there were simply too many, but I really do appreciate receiving them.

Franceska

Although I have only edited three issues of Torch Bearer printed by John and Betty, I have spent ten years eagerly awaiting the next issue, which has always arrived when expected due to their efforts. I would like to add my thanks for all their hard work in producing our journal, and particularly for their assistance and advice when I took on the role of Editor. I must also acknowledge their tolerance with two out of three copy dates, I can appreciate the pressure that they were under in producing Volume 11, N^o 4.

You will find some minor style changes in this issue:

The cover now bears the Volume and Issue number, which is underlined. The underlining runs around the spine, and will be used to indicate the issue number within the volume ie. one, two, three, or four lines, to help with identification when filed on your bookshelf. An abridged membership form also appears on the Index page.

I hope that you will find these changes helpful.

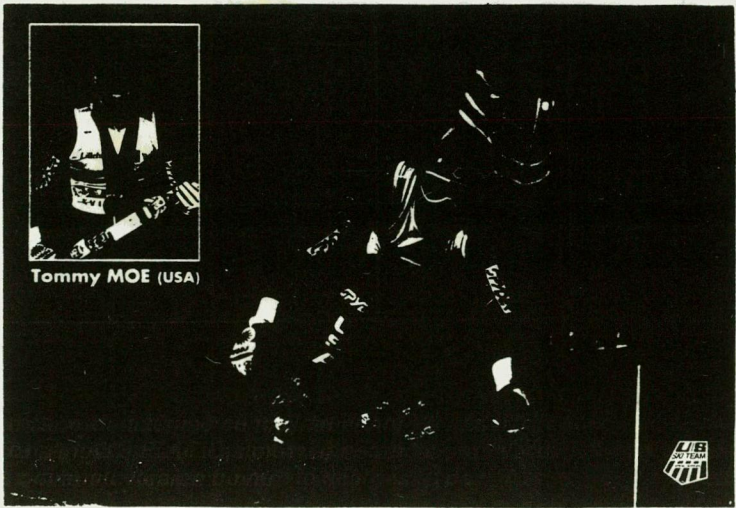
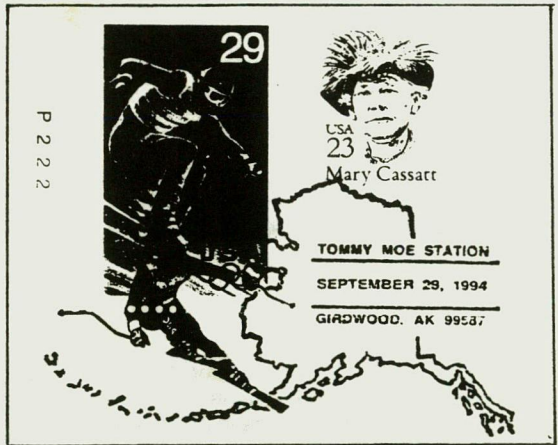
Bob Farley

NEWS FROM MEMBERS

Anna Gamez, has kindly provided a copy of **Lillehammer '94** a systematic listing of self-adhesive vignettes commemorating the 1994 Winter Games. The listing provides a reference system for known labels, and allows for expansion with future finds. About 30 stickers are illustrated. The listing is produced by **Associació de Col·leccionistes D'Adhesius de Barcelona, Santa Margarita 3, 08001 Barcelona**. I am sure that they would welcome enquiries from our members, and of course information about any other stickers (particulary from National Olympic Committees who participated in the 1994 Games).

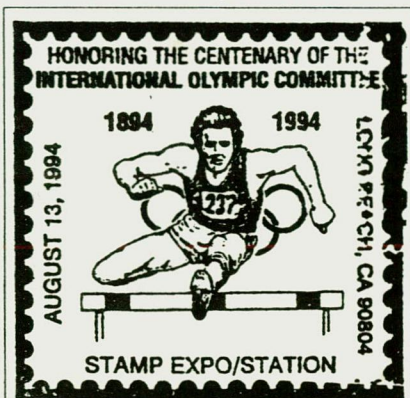
From Mark Maestroni and a number of U.S. members. The victory of Tommy Moe at the Lillehammer Games was celebrated by a special handstamp on September 29, 1994

A postcard has also been issued by **SALOMON** the ski manufacturers to celebrate Tommy's gold and silver medals. The card shows an action photograph taken during the Games with an inset of Tommy wearing his medals. Text on the back gives personal details, and a message of thanks for the support of fans.



NEWS FROM MEMBERS

Centennial items continue to appear (or more correctly become known), Bob Wilcock and Norman Jacobs provided the following cancellations:



*U.S.A. August 13, 1994
Long Beach, California.*



*Bulgaria, November 7, 1994.
Sofia 1000*



Greece, November 12 1994, Athens. Cancellation commemorating the meeting held at the Zappeion Hall, headquarters of the Olympia Contests Committee on the 12.11.1894 for the purpose of forming the Organising Committee of the 1896 Olympic Games.

The 60 l. stamp shows D. Vikelas {see members forum} and uses a portrait painted by G. Roilos who was awarded a Diploma at the 4th Olympia Contests 1888 – 1889.

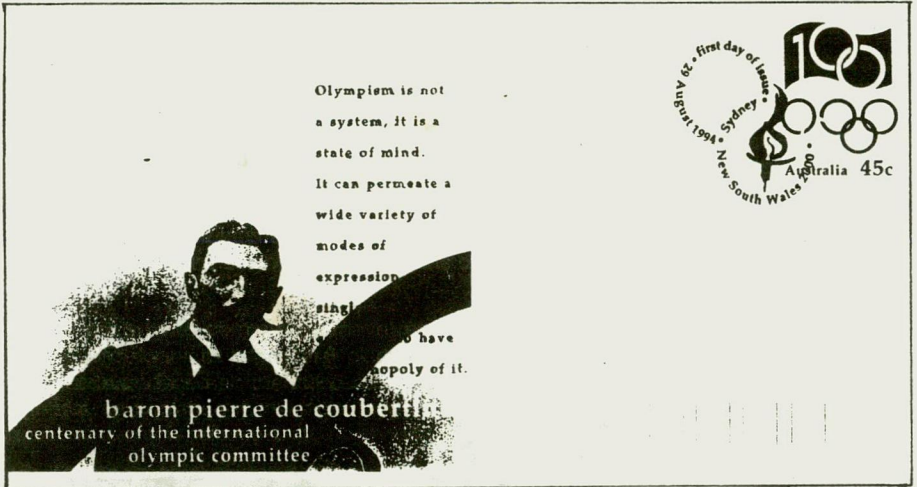
NEWS FROM MEMBERS

Robert Budge provides information from Australia.

Australia Post Office – I.O.C. Centennial

To commemorate the centennial of the I.O.C. Australia Post issued a postal stationery envelope on the 29 August 1994.

The stamp area of the envelope shows the Centennial logo, a flag with 100 over the Olympic Rings. The illustrated section of the envelope shows Baron Pierre de Coubertin.



The postmark used on the day of issue was Sydney (host of the 2000 Summer Games), with a stylised flame and two interlocking rings formed from the text giving details of the postmark location and date. The date of issue coincides with the opening of the Centennial Congress, a fact included within a text panel on the reverse.

Format is 190 x 111 mm.

centenary of the international olympic committee

The modern Olympic movement was founded largely through the efforts of French educationalist, Baron Pierre de Coubertin, who believed that international competition between amateur athletes would help to promote friendly relationships between people from different countries. Athens hosted the first modern Olympics in 1896. The International Olympic Committee celebrates its centenary with a congress in Paris from 29 August to 3 September 1994, and the centenary logo is shown in the stamp area.

Designer: Michelle Gauci, Australia Post Graphic Design Studio



NEWS FROM MEMBERS



<Handstamp from Rödental Germany sponsored by our sister Society, IMOS. The handstamp shows the buildings of the Sorbonne in commemoration of the 1st Olympic Congress in 1894.

The bid of Cape Town, South Africa, to host the > 2004 Olympic Games, is confirmed by this self-adhesive label notified by Naomi Beinart.



READING MATTERS

A brief review of two of the publications "collected" at the Centennial Exhibition, Paris, and the Collectors Fair in Lausanne.

The Centennial obviously acted as a focus for many publications during 1994, these two documents deal with Demetrius Vikelas.

100 YEARS I. O. C., D. VIKELAS, FIRST I. O. C. PRESIDENT

Published by the HELLENIC OLYMPIC COMMITTEE – 1994,
Supervision: G. DOLIANITIS Kindly offered by GNOMON S.A.
39 landscape A4 pages, card covers.

" The I.O.C's centenary 1894–1994. The contribution of Demetrius Vikelas to the revival of the Olympic Games "

A paper given by Mr George Doliantitis at the 34th International Session for Young Participants, International Olympic Academy, 18 July – 2 August 1994.
49 Photocopy A4 pages plus Bibliography.

These documents offer a fascinating diary of events leading up to the First Modern Olympic Games 1896, both rely on the vast correspondence files of D. Vikelas, the first by actually illustrating documents with a brief summary of their significance in Greek, English and French. The second is a paper using the correspondence to establish many facts, and then highlight the involvement of D. Vikelas in the revival of the Games. A fascinating story emerges, covering the 1st to 4th Olympia Contests (1859 – 1889), the Olympian Games, Much Wenlock, England, the International Athletic Congress of Paris (1894), the formation of the I.O.C., and the 1896 Games.

D. Vikelas was fortunately a prolific correspondent, he was also a prolific author, and some forty of his published works are also identified.

The two documents complement each other superbly, and offer many opportunities and ideas for the collector wishing to develop a collection on the early history of the Modern Games.

Bob Farley

MEMBERS FORUM

Two responses have been received to the request by Zhuoyu Yuan {Members Forum, Vol. 11 page 151} for information on a Greek vignette:

Member **Ray J. Scott**, who is also President of the Hellenic Philatelic Society of Great Britain writes, " the item illustrated is an unissued Greek charity stamp for the Fight against Tuberculosis, printed about 1912/13 and only in the 2 l. value which you illustrate. Therefore it has nothing to do with the Olympics".

Member **P.J. Drossos** also confirms that the label illustrated was prepared for issue in 1912/13 as a charity stamp, for the antituberculosis campaign, but was never issued. The stamp is illustrated in Greek catalogues, with a valuation of 200 – 300 Dr. (£1).

Our Chairman asks if any members can provide information about the illustrated vignettes and cancellation. They appear on headed sheets (probably letterheads of the Organising Committee), the heading reads: III^e Olympiade Sportive Ouvrière / Organisée par la Centrale Gymnique Sportive Ouvrière de Belgique / Anvers – Antwerpen, 25-7 – 1-8-1937.



***** S. O. C. Postcard N^o 5

I have received two queries about the Society postcard from a number of members;

Other than Baron de Coubertin, who are the other personalities?

Have any of the other personalities been commemorated philatelically?

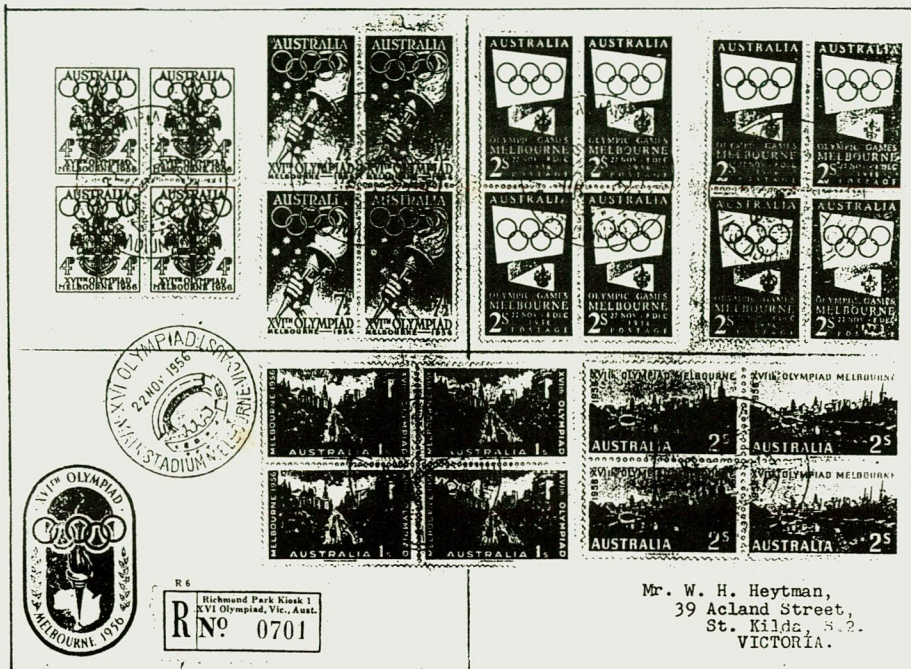
The first question is the easier to answer, the personalities are, seated left to right; Baron de Coubertin (France), Demetrius Vikelas (Greece), A. de Boutovsky (Russia); standing left to right; Doctor W. Geghardt (Germany), Jiri Guth-Jarkovsky (Czechoslovakia), Francois Kemeny (Hungary), General Victor Balk (Sweden).

The second question is rather more difficult, if any of our members have researched the philatelic commemoration of the early I.O.C. members perhaps they could offer a reply – I am afraid that my own time is currently over committed. I can however make a start.

Demetrius Vikelas, who became first President of the I.O.C. is shown on the recent issue of Greece (see news from members), and on a 300Lire stamp issued by San Marino on the 8th February 1984, as part of a three value set commemorating presidents of the I.O.C..

MEMBERS FORUM

Member Alf Robinson, 41 Rolf Crescent, Middlewich, Cheshire CW10 OBJ (GB), has recently purchased a collection of 1956 material. The item illustrated, has a note attached "Believed to be the only cover in existence showing the full set of the Olympic Games stamps in blocks of four".



The cover is Registered from Richmond Park Kiosk 1, and cancelled with the Main Stadium 22 Nov 1956 mark. The reverse has a tied vignette, a Registered – Melbourne datestamp of 22.11, and a St. Kilda S2 – VIC receiving mark of the 23.11.56.

Alf would like to know if other covers exist with all five stamps in blocks, can any reader help? Do you either possess or know of a similar cover?

 Bob Wilcock, 24 Hamilton Crescent, Brentwood, Essex CM14 5ES (GB), would like help with the identity of the Official Supplier who used the meter illustrated. The meter is not listed in Winterheimer, and refers to the Innsbruck Games of 1976.

Lettre

Fournisseur Officiel
XII^e
 JEUX OLYMPIQUES
 D'HIVER

PARIS 20
 20. 2. 76
 P. DES PYRENEES (20)

REPUBLIQUE
 FRANCAISE
 *080
 POSTES
 N.C. 819

SYMBOLISM OF THE FLAME – through "flame" related collectables

The editorial in the May issue of SOC journal mentioned that the society was not merely a philatelic society and perhaps articles could be submitted on other aspects of Olympic collecting. This article looks at forms of Olympic collecting which relate to the symbolism of the flame in the Olympic movement. I do not profess to be an expert in these forms of collecting, nor do I have a particularly large collection of these items, but hopefully this article may be of interest to other members. The topics I will be looking at are:

1. Matchbox Labels
2. Matchbox covers
3. Matchbook Covers
4. Cigarette Lighters

1. Matchbox labels.

This is probably the most popular of the four forms above, probably because of the volume of material available and the simplicity of storage and display. Because of the relative popularity, there is also more reference literature available for this material. Certainly, there are many label sets and singles listed in the DuBois Catalog of Olympic



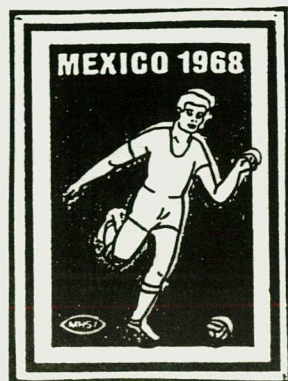
Labels. Fig1 is an example of a DuBois listed label, being part of a 40 label set made by Bryant and May for the 1956 Melbourne Olympics. (DuBois#59) This set is very scarce, and with the success of Sydney in winning the 2000 games increasing interest in Melbourne Olympic material, this set is rapidly rising in value. The condition of these labels vary



considerably, with many showing the effects of the blue dye from the boxes from which they were soaked. Therefore, collectors should not be too picky if they want to acquire this set. On the other hand, many sets, especially those from the old Eastern Block, are available in mint condition, suggesting many were made available as collectors items without ever doing duty on a matchbox. Fig. 2 is an example of such a label, taken from a Hungarian set issued to commemorate the 1960 Olympics. (DuBois # 207)

Not all labels are the same size and fig. 3 is a larger label manufactured by French firm, Seita for the 1968 Winter Olympics. (DuBois # 6)

I also have labels in sets or part sets where not all the designs are listed by DuBois.

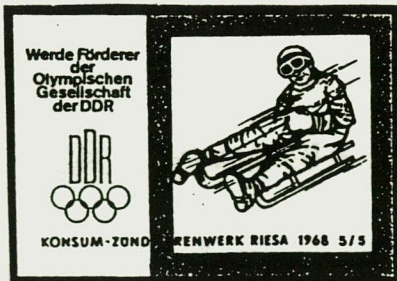


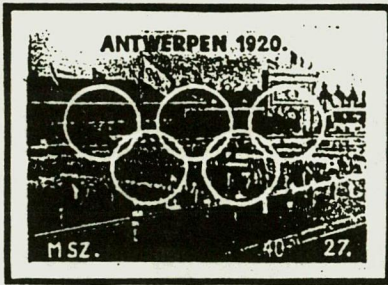
DuBois lists 13 different labels, numbers 29 to 39, plus 35a and 39a, produced by MHSZ in connection with the 1968 Olympics. I have a total of 24 labels from the set in brown/yellow, with fig. 4 showing an unlisted DuBois variety. Mr. DuBois has also advised that there are two oversize labels making up the set, and that the set has been issued in many different colour combinations. Future update pages to his catalog will give full details of these.

For the 1964 Olympics, DuBois lists various Israeli labels, catalog numbers 101 to 117 fig. 5 is a label I have which is clearly from the same set but is unlisted by DuBois.

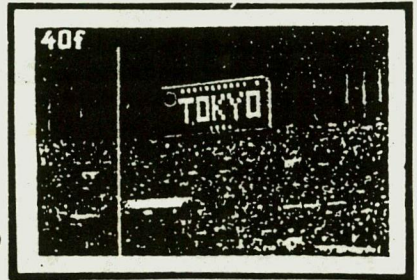


I also have other labels not listed at all in DuBois. Figures 6 and 7 are from a group of 10 East German labels I have which relate to the 1968 Winter and Summer Olympics. Judging by the numbers shown on the labels, there are 5 labels in each set, and I would appear to have full sets of both.





8



9

Figure 8 is from a set issued in black and white, probably Hungarian, and probably issued around 1960. The manufacturer seems to be "MSZ" and may have a connection to "MHSZ" of the 1968 labels in figure 4 or to "Magyar Sikerert" labels of figure 2. Each label in this set is numbered from which there appear to be 120 labels in a full set. Label 120 is shown at figure 9. I have 119 different labels which is extremely annoying and anyone with a spare #28 is most welcome to contact me! (I have duplicates of other numbers available.) The set was also issued in blue, and is much scarcer in that colour.

10



11



Figure 10 is a label where the Olympics appear to be part of the trade-mark of the manufacturer. The most likely origin appears to be Belgium or French, and the reference to Ruanda-Urundi suggests a date of production of early '60's or before.

Figure 11 is possibly Dutch, relates to cycling but does not appear to be related to a particular Olympics. The main reason for suspecting that it is a matchbox label is that it was found in a large matchbox label collection.

Similarly, figure 12 was found in another matchbox label collection. This label is listed by DuBois as #31b but the catalog does not list this label or the other three in the set as being matchbox labels. Members may be able to provide more information about the labels shown at figures 10-12.



2. Matchbox covers

This category differs from labels in that the Olympic-related design is printed on the actual matchbox, and there is no separate label that can be soaked off. The most convenient way of collecting these items is to open up and flatten the whole box cover. Usually, some sort of clear plastic storage system can be found, for example telephone card or baseball card storage sheets.



REDEHEADS
1896 OLYMPICS ATHENS

CONTENTS 47 SAFETY MATCHES

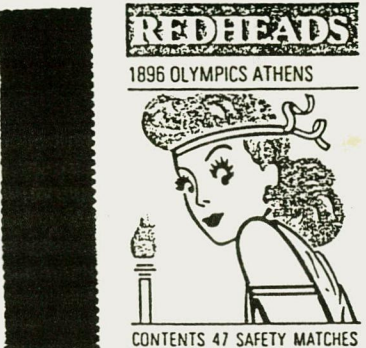
OLYMPIC TRIVIA

1896 ATHENS

Edwin Flack became Australia's first Olympic Gold medalist when he won the 1,500 metres. Unable to find an Australian flag, frantic Greek Olympic officials thought they had found the perfect solution. They raised the Austrian flag!

MADE IN AUSTRALIA
BRYANT & MAY E2994

13



REDEHEADS
1896 OLYMPICS ATHENS

CONTENTS 47 SAFETY MATCHES

OLYMPIC TRIVIA

1896 ATHENS

Local hero Spyros Louis got more than a medal when he won the first Olympic Marathon. Among his gifts were free haircuts and shaves for life, 2000 lbs of chocolate, a barrel of sweet wine and numerous sheep and goats.

MADE IN AUSTRALIA
BRYANT & MAY E2994

14

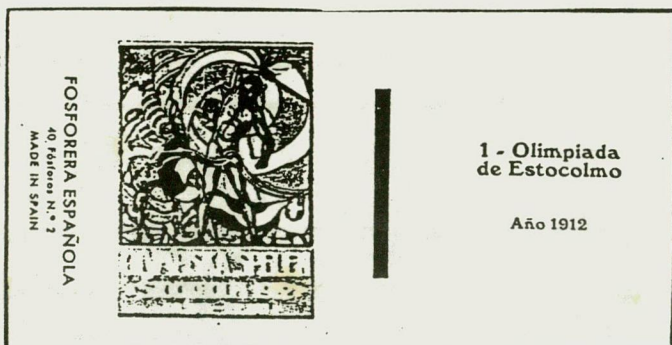
Unlike labels, I have seen little reference material concerning these items and most of the information I have concerning these items has been provided by members of the South Australian Matchbox Collectors Club. However, there is certainly some interesting material available. Figures 13 and 14 are two matchbox covers produced by Australian firm, Bryant and May in 1984. The design on the front of the box is the same as used by the same firm on a match box label, DuBois # 156a. The matchbox label set comprises 16 labels, but the matchbox cover set comprise 29 covers, and is, I venture to say, many times scarcer than the label set. The difference in set size is because the covers had an "Olympic Trivia" piece printed on the reverse of each box. As can be seen, for the 1896 design, there were 2 related "Olympic Trivia" pieces, one each for the marathon and the 1500m. For some unknown reason, only the 1896, 1904, 1912, 1920, 1952, 1956, 1960, and 1964 designs had two related "Olympic Trivia" pieces, the remainder having only one. This accounts for 28 covers.



The final cover was produced with a generic design and a reverse stating "To the Australian Team Good Luck in L.A." (figure 15.) The same reverse is used on the 1984 cover.

16

From Spain comes a set produced by Fosforera Espanola. The 12 boxes in the set, and in this case I am assuming it is a full set, feature the Summer Olympic posters from 1912 (figure 16) to 1968 (figure 17). If these 12 boxes are the full set, it is likely that they were produced around 1968.



17

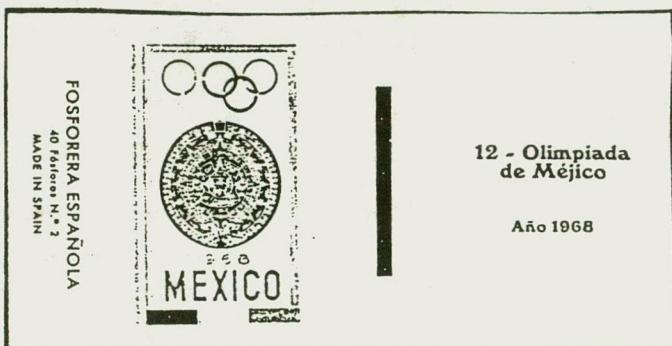
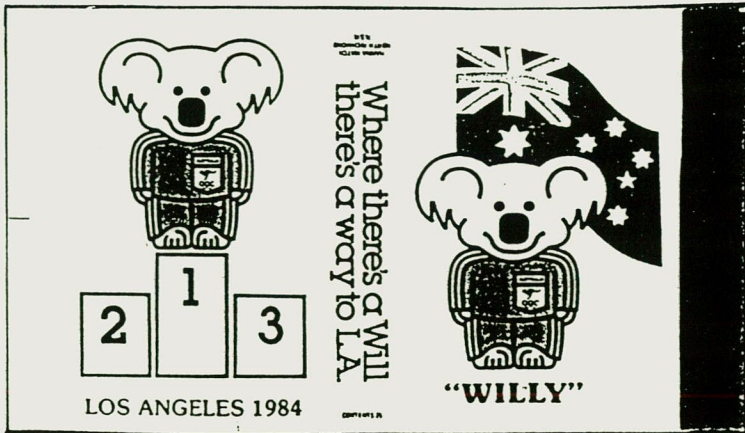
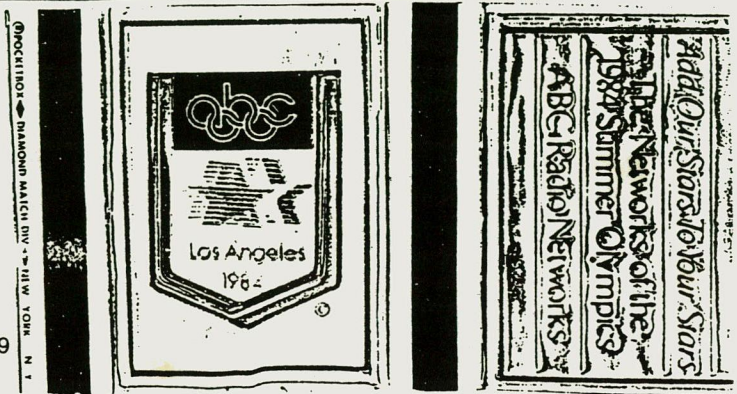


Figure 18 is an example of a one-off cover produced in 1984 by the Australian firm, Hanna Match Co. showing the Australian Olympic mascot.

Figure 19 is a promotional matchbox produced by American broadcasters ABC for the 1984 games.



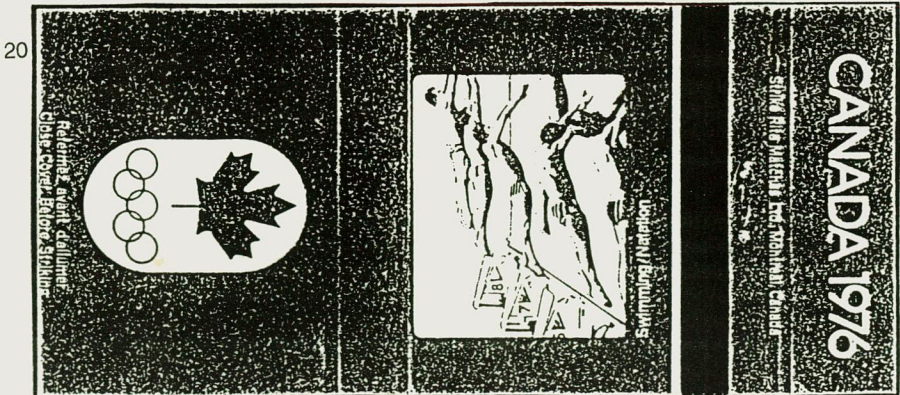
18



19

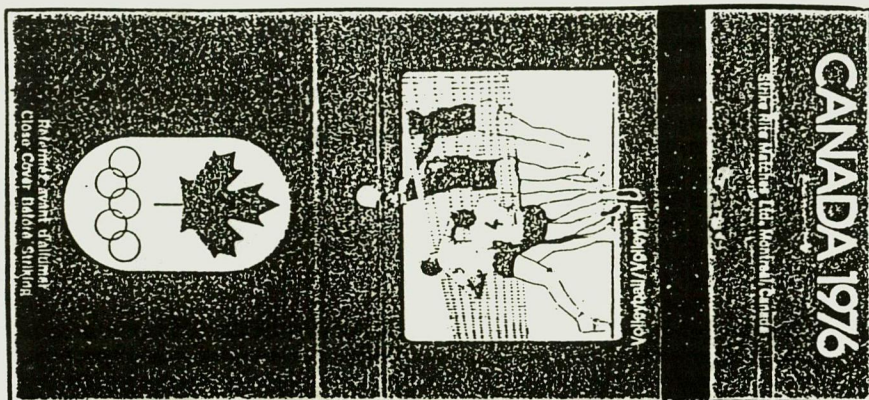
3. Matchbook covers.

Again, little reference material is available for these items. Display requires that the cover be opened out and the matches removed, generally, half the resulting design will appear upside-down. Similar storage sheets to those used for matchbox covers are adaptable for these covers.



20

21



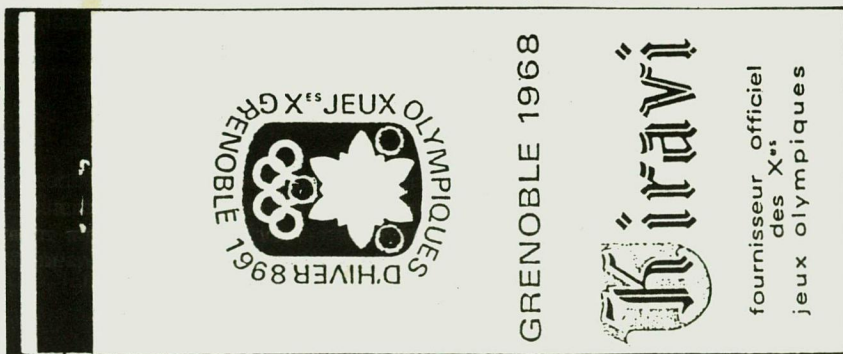
As with matchbox covers, there are some interesting items around. From Canada for the 1976 Montreal Olympics comes a set of 105 covers produced by Strike-Rite Matches Ltd. There are 21 designs featuring different sports, and each was printed in 5 different colours, orange, green, blue, black and red.

The swimming and volleyball designs are shown at figures 20 and 21. I would guess that there are very few full sets of the 105 covers around.



Figure 22 is a single example that I have from the 1972 Olympics. No manufacturer is printed on the cover but it is likely to be of German origin, and part of a set.

23



Figures 23 and 24 show a matchbook cover from the 1968 Grenoble Olympics. The cover has an advertisement for "Kiravi", official suppliers to the Games. The printing inside the cover (part of which is missing on this example), shows that the manufacturer is Seita, the same as for the matchbox label in figure 3.

24

I have a few other matchbook covers which relate to sponsors and suppliers of the Olympic Games or teams, and would surmise that these are quite common, being relatively modern, from the last 20 years.

SEITA OFFERT GRACIEUSEMENT
 REFERMER LA POCHETTE AVANT
 D'ENFLAMMER L'ALLUMETTE

mentions obligatoires

publicitas J
 52. avenue des champs-élisées
 paris VIII

LA
 17. rue du cirque
 paris VIII - 359-65-64

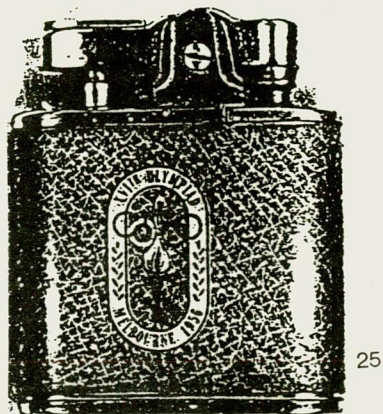
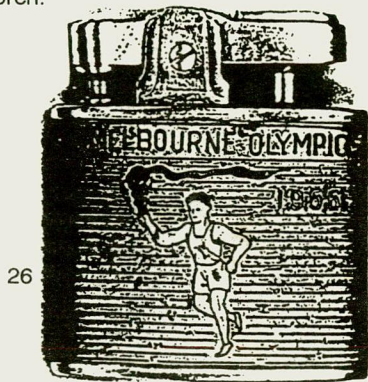
Publi-Sur

78. avenue des champs-élisées
 paris VIII - 225-07-88

Exclusivité confiée par le
 Comité des Jeux Olympiques

4. Cigarette Lighters.

I have only two items from this last category of flame-related Olympic items, being two lighters from the 1956 Melbourne Olympics. Figure 25 is a flint lighter showing the Olympic Rings over a torch whilst figure 26 is another flint lighter showing a runner with torch.



I have seen lighters dating to the 1936 Berlin Games in auction catalogs, and invariably there are numerous other productions. I would imagine plastic disposable lighters to be quite common for more recent Olympics.

I assume other members have far more knowledge about these forms of collecting, and trust that they may offer to share their knowledge with further articles on these and similar collectables.

SPANISH OLYMPIC MEDALS & the CENTENARY of the I.O.C.

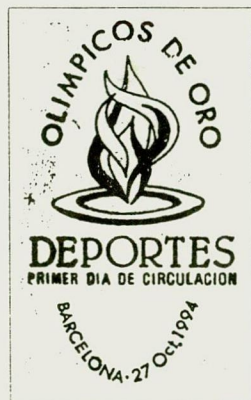
Bob Wilcock

Originally scheduled for 25 July 1994, two years after the opening of the Barcelona Olympics, the stamps celebrating Spanish Olympic medals, and the Centenary of the I.O.C. were finally issued by the Spanish Post Office on 27 October.

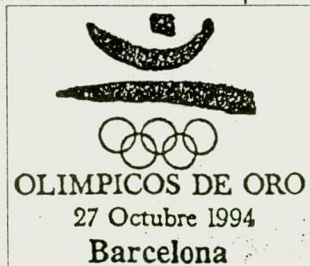
Originally a sheetlet of 10 stamps and 10 labels was expected. Instead a sheet of 4 panes of 10 stamps and 10 labels emerged. The 10 stamps are in 2 vertical strips of 5, with the 10 labels in the centre of the pane. Six labels list Spanish Olympic Gold medal winners, and four form a composite of the I.O.C. Centenary logo. The nine stamps for summer sports depict the Barcelona pictograms for those sports. The tenth stamp, featuring skiing, has a pictogram in the same style as those for Barcelona.

The Gold medals commemorated are not restricted to those won at Barcelona;

Athletics	Barcelona '92	20 km Walk.	Daniel Plaza Montero.
		1500m.	Fermin Cacho Ruiz.
Cycling	Barcelona '92	1 km time trial.	Jose Moreno Perinan.
Skiing	Sapporo '72	Special Slalom.	F. Fernandez Ochoa.
Soccer	Barcelona '92	(all team members' names are listed)	
Equestrian	Amsterdam '28	Team Showjumping.	
Hockey	Barcelona '92	Women's Team.	
Judo	Barcelona '92	Women's lightweight.	M. Blasco Soto.
Swimming	Barcelona '92	200m backstroke.	Martin Lopez-Zubero.
Archery	Barcelona '92	Men's Team.	
Sailing	Moscow '80	Flying Dutchman.	A. Abascal Garcia.
			M. Nogier Castellvi.
	Los Angeles '84	470 Class.	L. Doreste Blanco.
			R. Molina Carrasco.
	Seoul '88	Finn.	J. L. Doreste Blanco.
	Barcelona '92	Finn.	J. M. Van Der Ploeg Garcia.
		Flying Dutchman.	L. Doreste Blanco.
			D. Manrique de Lara Penate.
		470 Women.	T. Zabell Lucas.
			P. Guerra Cabrera.
		470 Men.	J. Calafat Esterlich.
			F. Sanchez Luna.



The official first day handstamp, featuring a flame, was available at Barcelona Central Post Office. There was a special presentation ceremony in the Montjuic Olympic Stadium attended by the I.O.C. President Juan Antonio Samaranch. A second handstamp showing the Barcelona '92 logo was available at a special post office in the Stadium which I understand was open for only three hours, and with little advance notice, so that collectors found out about it only at the last minute.



00212778



*Selling parts of my Olympic Collection;
Stamps; F D C's; Books; Etc.*

*If interested, please write stating your area
of interest, or send your "wants" list.*

**Ivan Mircev,
PO Box 431,
NERANG QLD, 4211
AUSTRALIA**

1996 Atlanta Centennial Olympic Games – Proposed Programme

The following provisional programme has been circulated with the first circular canvassing potential ticket sales. It should be regarded as provisional, as the use of some venues is currently the subject of debate. Future updates as they become necessary will refer back to this listing.

SPORT	VENUE	JULY											AUGUST					
		19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4
		F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S
Opening Ceremony	(a)																	
Archery	(l)																	
Athletics	(a) Track & Field																	
	Marathon																	
	Race Walk																	
Badminton	(h)																	
Baseball	(i)																	
Basketball	(d)(e)																	
Boxing	(f)																	
Canoe / Kayak Slalom	(s)																	
Canoe / Kayak Sprint	(p)																	
Cycle Road Racing																		
Cycling																		
Diving	(b)																	
Equestrian	(o) Three-day																	
	(o) Dressage																	
	(o) Show Jumping																	
Fencing	(c)																	
Football	(q) Finals & Semis																	
	(u) Prelim & Finals																	
	(w) Prelim & Finals																	
	(v) Prelims																	
	(x) Prelims																	
Gymnastics	(d) Artistic																	
	(d) Rhythmic																	
Handball	(c)																	
Hockey	(j)																	
Judo	(c)																	
Modern Pentathlon																		
Mountain Bike	(o)																	
Rowing	(p)																	
Shooting	(m)																	
Softball	(r)																	
Swimming	(b)																	
Synchro. Swimming	(b)																	
Table Tennis	(c)																	
Tennis																		
Volleyball – Beach	(t)																	
Volleyball – Indoor	(g)																	
Water Polo	(b)																	
Weightlifting	(c)																	
Wrestling	(c)																	
Yachting	(t)																	
Closing Ceremony	(a)																	

The 'Olympic Ring' Venues

- (a) The Olympic Stadium
- (b) Georgia Tech Aquatic Centre
- (c) Georgia World Congress Centre
- (d) Georgia Dome
- (e) Morehouse College
- (f) Alexander Memorial Coliseum
- (g) Omni
- (h) Georgia State University
- (i) Atlanta Fulton County Stadium
- (j) Clark Atlanta University Stadium
- (k) Hemdon Stadium Morris Brown College

The 'Outlying' Venues

- (p) Lake Lanier
(52 miles / 84 kms)
- (q) Sanford Stadium, University of Georgia, Athens, Georgia
(70 miles / 113 kms)
- (r) Golden Park Stadium, Columbus, Georgia.
(90 miles / 145 kms)
- (s) Ocoee River, Tennessee
(130 miles / 209 kms)
- (t) Olympic Harbour, Wassaw Sound, Savannah, Georgia
(250 miles / 400 kms)

The 'Regional' Venues

- (l) Stone Mountain Park
(16 miles / 26 kms)
- (m) Wolf Creek Shooting Complex
(19 miles / 30 kms)
- (n) Atlanta Beach
(20 miles / 32 kms)
- (o) Georgia International Horse Park
(33 miles / 53 kms)

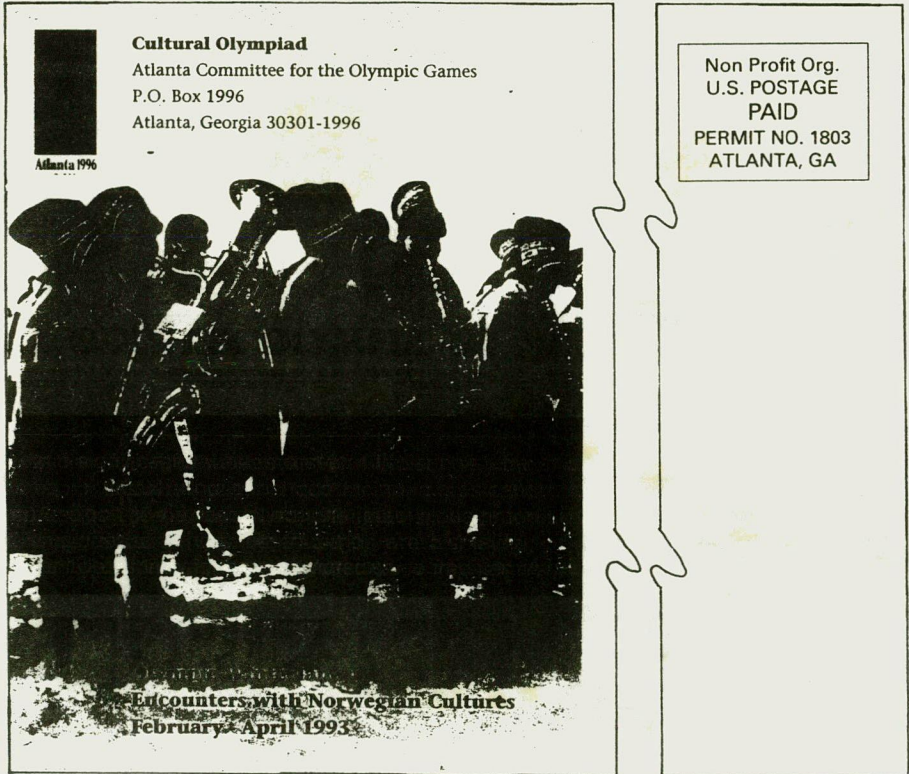
The 'Soccer Stadia' Venues

- (u) Legion Field, Birmingham, Alabama
(146 miles / 235 kms)
- (v) Florida Citrus Bowl, Orlando, Florida
(447 miles / 715 kms)
- (w) Orange Bowl, Miami, Florida
(670 miles / 1072 kms)
- (x) Robert F Kennedy Stadium, Washington D.C.
(642 miles / 1027 kms)



ATLANTA – CULTURAL OLYMPIAD

Philatelic commemoration of the Atlanta Games from the host nation is still awaited, perhaps this may signal a more conservative (and financially less demanding) philatelic programme than we have recently experienced for Summer Games. Items that can be used to illustrate the preparations for the Games almost certainly exist, these may not take the form of postage stamp issues, or philatelically inspired cancellations both of which are usually well documented, publicised in advance and created in large numbers.



The Cultural Olympiad serves to illustrate this point, Atlanta is attempting to organise a four year programme of events to celebrate the whole Olympiad, culminating in a major exhibition and performance area in downtown Atlanta during the Games, Olympilex will be part of this "grand finale" and will obviously provide opportunities for the philatelist.

What of the fore runner events? Will it be possible to include items in our collections to document their important role in preparing for the main event in 1996? From the experience of previous olympiads, such events that have a direct sporting link may be commemorated by special cancellations, fewer of the arts events may be commemorated, but the majority will prove very difficult to introduce into a collection.

The inclusion of alternative material (other than postal administration souvenirs) enhances any collection, by providing diversity, allowing far more individuality in layout and adding interest. Such items are obviously desirable, but they do not enjoy the degree of documentation afforded to stamp issues, or commemorative cancellations. Collection is therefore difficult, and often dependant on either "being in the right place at the right time" (or knowing someone who is)!

The illustrated item is a brochure for a Cultural Programme held between February 11 and April 4, 1993 titled *Olympic Winterland: Encounters with Norwegian Cultures*, this offered 30 events in Atlanta covering a diversity of the performing and creative arts, as a unique collaboration between two Olympic host cities (offering the opportunity to display in either a Lillehammer or Atlanta collection).

Overall the brochure measures 534 x 435mm, and folds to 267 x 145mm for mailing, it is packed with informative information. The important feature however, is the P P I, (Postally Paid Impression), making it a truly philatelic item. The largest part of it's print run will have been consigned to the waste paper bins of recipients, and of course, all the potential collectors to whom it may be a desirable item remain ignorant of it's existence until it has disapeared. Personally, I must express my gratitude to our member Norman Jacobs, who forwarded a copy to me.

Such an item should act as a prompt to the collector, and as a warning to always be alert, which is demonstrated by the fact that I learnt of two further such events during our trip to Lausanne (surprising, as one occurred in 1993).

The second (Olympic Winterland being the first), was a "Mexico week", celebrating the 1996 Cultural Olympiad and the 25th anniversary of the 1968 Mexico Games.

The third was an "Africa week" during 1994.

The immediate thought was – do similar brochures exist? In discussion with one of our German members, Thomas Lippert, it transpired that he has a PPI brochure for the Mexico event. This suggests that a third will also exist.

For those who wish to form a collection on the 1996 Games, I hope that the foregoing will serve as a warning, just because the postal service has not yet started a flood of material, interesting items will certainly exist. The enjoyment and satisfaction to be found in tracking down these items is all a part of true philately.

I personally find the greatest satisfaction in finding items which I expect or deduce should exist. This is not quite as difficult as it seems, often a single find can act as an indicator either of the way a marketing organisation may use the postal service or even of the types of postal material they may produce, this may apply to an array of other collectable material.

Such material is of course of little value, often being discarded, and rarely finding a place in any dealers stock. Just consider however; where can you go today to find it? Where will the collector in 2044 find any stock? – I suggest that it will be far easier to find postage stamps, or any other well documented or marketed productions!

Finally, never ignore the genuine postal needs of the Organising Committee, every outgoing item of mail may be unique – it could be the future keystone of your collection.

FIRST WORLD OLYMPIC COLLECTORS FAIR – LAUSANNE

Bob Farley

Ten members of the S.O.C., nine from the U.K. and one from South Africa made arrangements to represent the Society at the World Olympic Collectors Fair, with the hope of renewing or creating friendships with attending overseas members.

The way that events turned out, they could hardly be termed as a Society outing, we suffered a serious blow just two days before departure when Franceska had to withdraw. We arrived in small groups by car, by train and by air, and stayed as two groups at different hotels. This meant that socialising within the group was restricted to either at the Society table, or at an evening meal. In truth, the variety of material to view, and other activities almost prevented us spending any time together.

I am sure that each individual will have a completely different account of the Fair, Lausanne, the Olympic Museum and the overall trip. With specialist dealers and larger corporate undertakings within the Olympic Museum, Societies, collectors and smaller trader tables in a marquee on the terrace, an incredible array of collectables were available. There were plenty of opportunities to either spend money or make exchanges.

I believe that there were also some bargains available, but of course it must be remembered that valuation is a very personal view, one persons bargain can appear as an absurd purchase to others.

It seemed that all members of our group, and collector friends that we met, all managed to find items of interest, but the greatest value gained from the Fair, was surely the opportunity to meet and discuss our hobby with fellow collectors.

It would be impossible to convey the enjoyment of meeting friends, correspondents, and new faces. Suffice to say that there was always an opportunity to engage in conversations, listen, learn, browse, buy, exchange or discover.

The Fair was not of course the sole attraction, visitors were presented with a choice of other activities:

- The Olympic Museum, with it's souvenir shop, and grounds.
- Seminars on the various aspects of collecting.
- An auction of Olympic collectables.
- Visiting Olympians.
- Lausanne was also there to be explored.

On a critical note, there were areas in which improvements could be made:

Firstly, there were so many things to try and visit, or do, that management of your time became a major challenge. This could have been improved by placing clear timetables of all the events at a number of locations, eg. Museum Reception, the indoor commercial area, and the marquee.

Secondly, it seemed that you could always hear someone asking directions to a Bank or Bureau de change – it seemed that there was adequate demand to justify such a facility.

Finally, it was difficult to find information about Lausanne, the Tourist Information Bureau in the centre did not seem to be open very often, again demand would seem to justify such a facility at the Museum during this type of event.

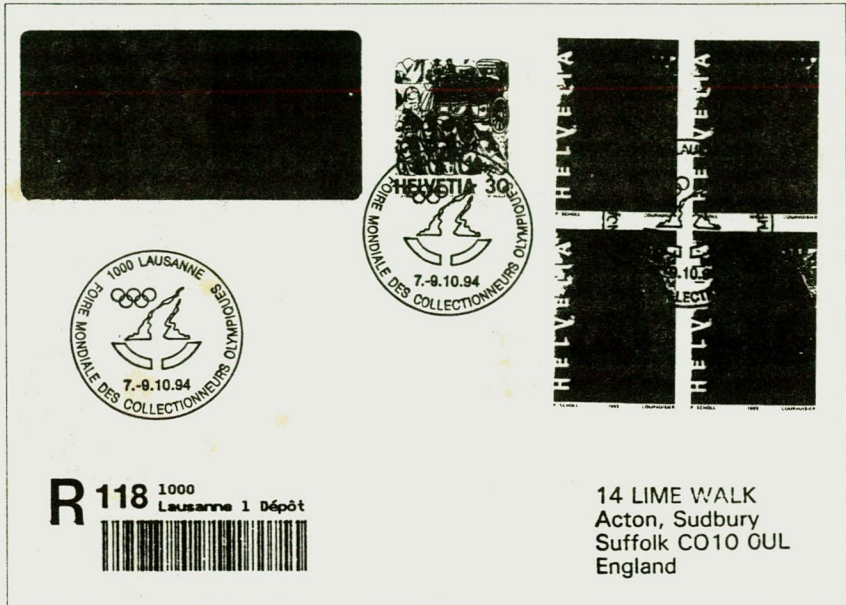
Surprisingly the volume of souvenirs to commemorate the Fair was very conservative.

In the entrance area, visitors had the opportunity to test their strength and strike their own example of a special commemorative "coin".

Postal Administrations.

Swiss Postal Service

A Temporary Post Office, offering a full range of postal services was located in the reception area of the Museum. A special cancellation of fixed date (multi date) type was in use for all three days. A commemorative printed and embossed envelope was also on sale.



A special service was also instigated on the 7 October, with the sponsorship of Coca-Cola.

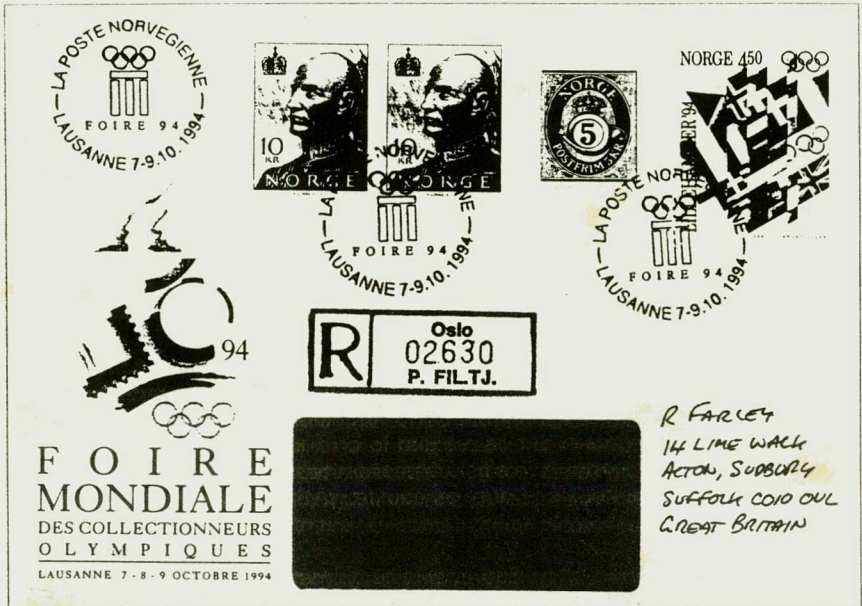
A small submarine "A. FOREL" carried a special consignment of mail from the Museum to Ouchy.

Mail carried by this service received an additional cachet, struck in red.

Norway Post

Norway Post also had a Temporary Post Office located in the Museum in the Main Commercial area, offering a full range of postal services. The office operated under the identification of Oslo P. FIL. TJ. (the Philatelic Bureau).

A special cancellation was available on a hand back basis for covers franked with correct Norwegian postage.



An Exhibition card was also available to commemorate the attendance of Norway Post. It should be noted that Norway Post Exhibition Cards are only available singly at the actual exhibition to which they relate, postal customers can only obtain the cards by purchasing in packs, two of which are now issued each year.



A second card, commemorating the success of Norway Post in the Prix Olympia (see volume 11, page 152), was also issued in Lausanne with the cancellation of Lausanne.



A third card of Olympic significance was also seen for the first time at Lausanne, the postcard is numbered FF 40/94, and continues the policy of producing a postcard illustrating the stamp designs of the year. This 1994 card includes the final Lillehammer issue, and the Paralympic issue. The background on which the stamps are displayed, is an evening view over Lillehammer to the illuminated ski-jumps. A very nice free item!



Society souvenirs.

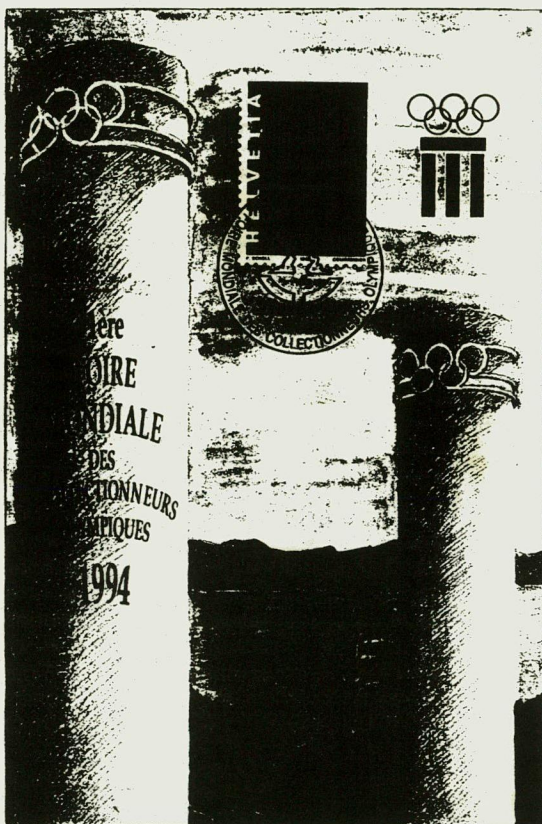
U.I.F.O.S.

Unione Italiana Filatelisti Olimpici e Sportivi produced the illustrated postcard, showing the columns in the grounds of the Olympic Museum, with appropriate text – strangely only in French.

S. O. C.

As detailed on page 150 of volume 11, the Society issued two self-adhesive labels to commemorate the Fair and the Centennial of the I.O.C. Unfortunately as the labels are printed in black on gold, they will not copy. The smaller label (19 x 40mm) which was not illustrated last issue, has the following text:

1984 – 1994
SOCIETY of OLYMPIC COLLECTORS
I.O.C CENTENARY
1894 – 1994



The future:

It is proposed that a World Collectors Fair will be staged every two years, interspaced with the Olympic Summer and Winter Games, thus creating a focus for collectors each year, either at a World Fair, or Olympihlex and other events staged during the Games.

To achieve this calendar, the Second World Fair would be staged in 1995, the 6–8 October have been suggested.

Views are also being sought, regarding venue. Should a World Fair have a fixed venue every two years – Lausanne, or should it be staged at a variety of venues.

Why not write in with your views.

OLYMPIC MUSEUM, LAUSANNE – PHILATELIC EXHIBITS 1995

The following temporary exhibits are confirmed for 1995:

08/02/95 – 14/03/95	Olympic Winter Games, Albertville 1992.
16/03/95 – 15/05/95	100 years of Hungarian Olympism.
17/05/95 – 26/06/95	The Olympic Congress of 1925.
28/06/95 – 27/08/95	Athletics.
29/08/95 – 10/10/95	Final of the youth stamp design competition.
12/10/95 – 31/12/95	The Uncelebrated Games, 1916, 1940 and 1944.

OLYMPIC PHILATELY – THE HISTORY OF THE GAMES

M. Manfred Bergman

The following transcript summarises the paper given by Manfred Bergman during the First World Fair for Olympic Collectors in Lausanne. For readers of Torch Bearer it contains many points relevant to the exchange of articles between Manfred and Bob Wilcock during 1993–4.

OLYMPIC PHILATELY – THE HISTORY OF THE GAMES

Philately is the second biggest hobby in the world, right after photography. The majority of philatelists content themselves with a relatively small collection, containing stamps of their own country or according to a theme. Many philatelists, though, go deeper into this 8th art:

- research of the philatelic and postal history aspects of the stamps (classic or postal history collection).
- aero–astro philatelic collections.
- thematic collections.
- other types of collections (Maximaphily, modern philately etc.).

Olympic philately, can in fact belong to any of the above mentioned classes, but the majority of the Olympic collections belong to the thematic class. The evolution of Olympic collecting can be summarized as follows:

1925–1952: accumulation of stamps and envelopes.

1952–1968:

- classic collections.
- rudimentary motive / thematic collections

1968–1985

- some classic collections still survive (Greece).
- documentary collections.
- some thematic collections.
- some mixed documentary / thematic collections.

1985– 1995:

- very few classical collections.
- new pure thematic collections (combining philatelic and thematic texts).
- aerophilatelic collections.
- cartophily.
- Maximaphily.

The main stream today of Olympic collections focus on the thematic aspect of the collection, meaning the Olympic description of the material. While this satisfies more and more the FIP THEMATIC COMMISSION requirements, it does not do justice to other Olympic collectors that stress the philatelic aspect of the collection.

QUO VADIS HOMO PHILATELICUS OLYMPICUS?

The aim of this paper is to discuss the future of Olympic collecting and collectors:

- WHAT OUGHT TO BE THE THEMATIC / OLYMPIC CONTENTS AND / OR TEXTS?
- WHAT OUGHT TO BE THE OLYMPIC RESEARCH INVOLVED?
- WHAT WOULD BE THE BEST WAY OF SHOWING AT OLYMPHILEX?
- THE FIPO / OLYMPIC MUSEUM PUBLICATIONS

■ WHAT OUGHT TO BE THE THEMATIC / OLYMPIC CONTENTS AND / OR TEXTS ?

Let us not forget that our task is also to school beginners. Consequently, I have tried to make a schedule divided into three parts:

- beginners (A)
- progressive collectors (B)
- highly specialized collectors (C)

The Olympic collector, as we all agree, ought to be an historian. In other words, he or she is telling the history of the Olympic Games or Movement with philatelic items. Therefore, all aspects of this history should be considered. It is true that not all the historical facts can be told with philatelic items for the early games, but certainly it is feasible for the later games. The following table considers all games.

THEME	A	B	C	REMARKS
1. CANDIDATE		+	++	
2. HOST / GENERAL				
2.1 PUBLICITY	+	+	++	STAMPS POSTMARKS
2.2 FINANCING	+	++	+++	
2.3 ORGANIZATION	+	++	+++	
2.4 MEDIA		+	++	TV, RADIO, PAPERS
2.5 POSTAL FACILITIES	+	++	+++	
2.6 CULTURAL EVENTS	+	++	+++	EXHIBITIONS, CONCERTS ETC.
2.7 TRANSPORTATION	+	+	++	
2.8 CONSTRUCTION		+	++	AIR, SEA, RAIL
2.9 LODGING				
2.10 TICKETING				
2.11 VILLAGE		+	++	
3. HOST / SPECIFIC EVENTS				
3.1 PRE-OLYMPIC GAMES	+	++	+++	
3.2 DATES / GENERAL	+	+	++	BEGINNING, END
3.3 OPENING		+	++	
3.4 PROGRAMME		+	++	DAILY
3.5 VENUES		+	++	
3.6 CLOSING		+	++	
3.7 WINNERS		+	++	
4. IOC				
4.1 PUBLICITY	+	+	++	
4.2 SESSION		+	++	
5. GENERAL				
5.1 ENVIRONMENT				
5.1.1 CULTURAL			+	
5.1.2 ECONOMIC			+	
5.1.3 POLITICAL		+	++	BEFORE AND DURING
5.2 SPONSORS		+	++	
5.3 QUALIFYING GAMES				
6. PARTICIPANTS				NON-HOST
6.1 PUBLICITY	+	+	++	
6.2 PARTICIPATION	+	++	+++	
6.3 PARTICIPANTS	+	++	+++	
6.4 WINNERS	+	++	+++	
6.5 MEDALLISTS	+	++	+++	
6.6 PRE-OLYMPIC	+	++	+++	

By + we mean that the collection ought to contain philatelic items related to the theme and the text should mention it.

By ++ we mean that the text should give more details about the theme. That means that the collector must search for those details in specialized catalogues or books.

By +++ we mean that the text should give, in a succinct manner, all the details related to the theme. This means in-depth research in the official reports or other publications (newspapers).

In the next chapter I shall endeavor to point out the differences between + and ++.

■ WHAT OUGHT TO BE THE OLYMPIC RESEARCH INVOLVED ?

In the next table I shall endeavor to explore the depth of research needed for the texts on levels B and C of Olympic philately. Some examples will be given for some cases, time not permitting to give examples for all cases. However, as you will see the research is identical for various themes, so not every theme has to be detailed.

THEME	B	C
1. CANDIDATE	SINCE WHEN?	ADVANTAGES, PREVIOUS? VENUES
2. HOST / GENERAL		
2.1 PUBLICITY	WHERE?	MEANS, AMOUNT, TIME
2.2 FINANCING	WHICH ONES?	TYPES, STAMPS? AMOUNTS
2.3 ORGANIZATION	GENERAL	DETAILS, DATES, NAMES
2.4 MEDIA	GENERAL	ORGANIZATION, DETAILS, MEANS
2.5 POSTAL FACILITIES	IN MAIN VENUES	ALL VENUES, TIME, POSSIBLE STATISTICS
2.6 CULTURAL EVENTS	EXHIBITIONS	EXHIBITION STATISTICS, OTHER EVENTS
2.7 TRANSPORTATION	TO AND FRO	DETAILS
2.8 CONSTRUCTION	MAIN	ALL, COSTS, TIME
2.9 LODGING	GENERAL	SPECIFIC
2.10 TICKETING	GENERAL	STATISTICS
2.11 VILLAGE	POST	WHO? HOW MANY? WHEN?
3. HOST / SPECIFIC EVENTS		
3.1 PRE-OLYMPIC GAMES	DATES, WHO?	WHEN? RESULTS, WHERE?
3.2 DATES / GENERAL	BEGINNING AND END	OF ALL EVENTS
3.3 OPENING	WHEN?	HOW MANY? WHO? PROGRAMME
3.4 PROGRAMME	DAILY	DETAILS
3.5 VENUES	HOW MANY?	SITE, SIZE, SEATING
3.6 CLOSING	WHEN?	HOW MANY? WHO? PROGRAMME
3.7 WINNERS	NAMES, RESULTS	PREVIOUS, BIRTH, OTHER RESULTS
4. IOC		
4.1 PUBLICITY	+	++
4.2 SESSION	+	++

THEME	B	C
5. GENERAL		
5.1 ENVIRONMENT		
5.1.1 CULTURAL	IN COUNTRY	IN WORLD
5.1.2 ECONOMIC	IN COUNTRY	IN WORLD
5.1.3 POLITICAL	GENERAL	WORLD, BOYCOTT?
5.2 SPONSORS	WHO?	SUPPLIERS, HOW MUCH?
5.3 QUALIFYING GAMES	WHERE	RESULTS
6. PARTICIPANTS		
6.1 PUBLICITY	WHERE?	MEANS, AMOUNT, TIME
6.2 PARTICIPATION	HOW MANY?	SHOWING, MEN & WOMEN
6.3 PARTICIPANTS	NAMES	BIOGRAPHY
6.4 WINNERS	NAMES	RESULTS, BIOGRAPHY
6.5 MEDALLISTS	NAMES	RESULTS, BIOGRAPHY
6.6 PRE-OLYMPIC	WHY?	DETAILS

Far from me to say that the trend to include Olympic-historical facts does not exist. I am not trying to invent the egg of Columbus. Nevertheless, I wish to underline that this trend is far from being accepted or practiced. Even if used the facts are not only too short but in many case imprecise or completely wrong. To make my point, let me tell you about the 1928 Portuguese stamps. We know that one stamp was issued by the Portuguese PTT to finance the participation of the national team at the Amsterdam games. This is the phrase we find in all collections. The real facts are:

1. The stamp was issued to finance the preparation of the team, not its participation.
2. Only few stamps were really used, so one can hardly speak about financing.
3. The PTT claimed to have transferred 16,000 Swiss francs to the Portuguese NOC, but the accounts of the NOC show no such transfer.

Going through Olympic collections, I can promise you that this is far from being the only example.

Some facts only relate indirectly to the Olympic history and are more postal facts. For instance how many items were sent in the Post Office of the Olympic Village (1924) or the one next to the stadium in Stockholm (1912)? One can find those facts and include them in one's collection. While these facts are more postal, they still tell us about the amount of persons using the PO in the Village or next to the stadium.

The search for facts reveal also new possibilities of including material which otherwise could hardly be considered as Olympic. The case in point is the long story of the aborted trials to boycott the 1936 Berlin games. Research would reveal the role played by the French parliament and the crucial vote. Many of the persons voting that day can be found on stamps and ought to be included in the political chapter on these games.

Examples abound and time would not permit me to detail all of them. I am sure that you all grasp the principles.

■ WHAT WOULD BE THE BEST WAY OF SHOWING AT OLYMPHILEX ?

We collect, but we also show. Show, not only for the sake of showing (which can be done on the occasion of general philatelic exhibitions), but for the sake of the Olympic visitor on the occasion of OLYMPHILEX.

While the above thematic–historical aspect ought to be our guideline for future, specialized collecting, to make Olympic philately an entire part of Olympic culture and art, one should not forget that Olympic philately is still philately and that philately has many facets and encourages liberty of type of collecting. Therefore, it was decided after Barcelona OLYMPHILEX that future Olympic exhibitions would include all philatelic classes. This means that in Atlanta Olympic–sports collectors will be able to show:

1. A classical, traditional collection.
2. A postal history collection.
3. An aerophilatelic collection.
4. A thematic collection.
5. A Maximaphily collection.
6. A MOPHILA collection (which comprises collections of not older than 10 years). This will permit the showing of specialized collections of the 1994, 1992 and 1988 Olympics.

■ THE FIPO / OLYMPIC MUSEUM PUBLICATIONS

Finally, let us consider, briefly, Olympic–sport publications.

1. Catalogues

1.1. General catalogues.

These catalogues are for beginners. Thus, the contents ought to be limited to general philatelic aspects of the items listed. Nevertheless, the collector should be able to find therein bibliography pointing to specialized catalogues and Olympic books (general) in which more historical facts can be found.

1.2. Specific catalogues.

These catalogues are for more progressive collectors. The facts included ought to contain:

- 1.2.1. Philatelic facts of a more detailed nature.
- 1.2.2. Historical facts related to the philatelic items.
- 1.2.3. A detailed bibliography, both of philatelic and Olympic–historical nature.

2. Magazines

- 2.1. General articles for beginners, coined as such.
- 2.2. Specialized articles with all philatelic and Olympic facts.

In fact, magazines ought to be in two–coloured paper, one for general articles and another colour for the more specialized articles. Both articles ought to contain bibliographies.

3. Special brochures

These brochures should be addressed to the highly specialized collector. Therefore, all known philatelic and Olympic facts should be included. Such publications require a long research, sometimes years long. While the vast majority of these brochures are and will be written by Olympic–sport collectors, some are written by traditional collectors (Haiti 1939 stamps). The bibliography should be exhaustive.

To conclude:

1. An Olympic—sport collector is an Olympic historian, using for his or her tools philatelic items. Therefore, the historic research and detailing its results ought to be complete and precise.

2. An Olympic collector is, to the same degree, a philatelist. Therefore, the philatelic aspects ought to be complete.

3. Nevertheless, philately is a free hobby, and the nature of collecting ought to be free and without imposition.

4. Philately is a dynamic hobby. By this we mean that we should encourage beginners to start collecting in a simple way and then stimulate more and more progressive collecting with higher requirements.

5. As said at the beginning, nothing new is invented. I have only tried to put some order and some innovations into our ways of collecting. I believe that we have stagnated somewhat. We remain with relatively old stereotyped ideas and shy away from more specialized collecting. To be part of the Olympic culture and of the Olympic Movement, we must do more and work harder.

Winter Olympic Games, 1948 – 1960.

Your editor, in conjunction with member Uberto Stefanutti from Italy, is hoping to prepare a detailed listing of the philatelic and related items for the Olympic Winter Games from 1948 – 1960. This may prove to be a long term project, with information published in sectional form for each of the games.

We would be very pleased to hear from any members who have unusual or scarce items, or even very clear strikes of postmarks or cachets that can be copied for illustrations. All contributions will of course be acknowledged. All items of registered mail, or other special services will be of interest as they will help to evaluate the volumes of mail.

We may of course have members who attended these games, personal reminiscences, newspaper cuttings or other printed memorabilia may be of interest.

If you feel that you have items that will be of help, please write with brief details in the first instance to either, your editor, (address as inside front cover), or; Dr. Uberto V. Stefanutti, Via Verdi 11, Cassano d'Adda (MI) 20062-Italy.

Member **Mr Joan Miquel i Llopart**, P.O. Box 719, 07080 Palma de Mallorca, Spain, would like to contact sport collectors in Great Britain (postmarks, Meters, postal stationery, stamps etc.) with a view to exchanging material. Please write direct to Joan Miquel if interested.

GRENOBLE 1968 – DRUG COMPANY ADVERTISING

Bob Wilcock

The May and August 1994 Torch Bearer's included extensive summaries of the philately of the 1968 Olympic Winter Games in Grenoble. A visit to the First European Philatelic Salon in Paris last October unearthed some unrecorded commercial postal stationery covers, so the Grenoble story continues, but with a plea for more information if anyone can help.

WILLIAM R. WARNER & CO. LTD.

ASSOCIATED COMPANIES: RICHARD HUDNUT LTD., LAMBERT CHEMICAL CO. LTD.

OUR REF.
YOUR REF.

POWER ROAD, LONDON, W. 4
TELEPHONE: CHISWICK 7123-7
TELEGRAMS: QUICKPILL, CHISK, LONDON

November 22, 1956.

Dear Sir,

Here in Melbourne the Olympic Games of 1956 are about to open. The city, animated as never before, is bursting with visitors of all nations and there is a general awareness that the eyes of the world are upon us.

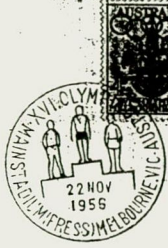
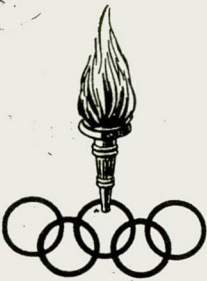
Although, by the time you receive this letter, events will have been contested and results will be known, it has seemed to us that a memento of this occasion, historic in the field of sport, may not be inappropriate. Accordingly, we have used an Olympic Games stamp for our envelope.

No-one concerned w
peoples can watch
being tempted to c
the minor chronic
women.

Ill-health, all to
bedevilled with a
of medical science
of influencing fav

This Company is pr
in this field: Fac
side-effects than
preparation for da
enables the barbit

We should always b
on either of these



XVI OLYMPIAD DR. J. E. L. MORRIS,
MELBOURNE 1956 BRYNFORD HOUSE,
HOLYWELL,
FLINT.

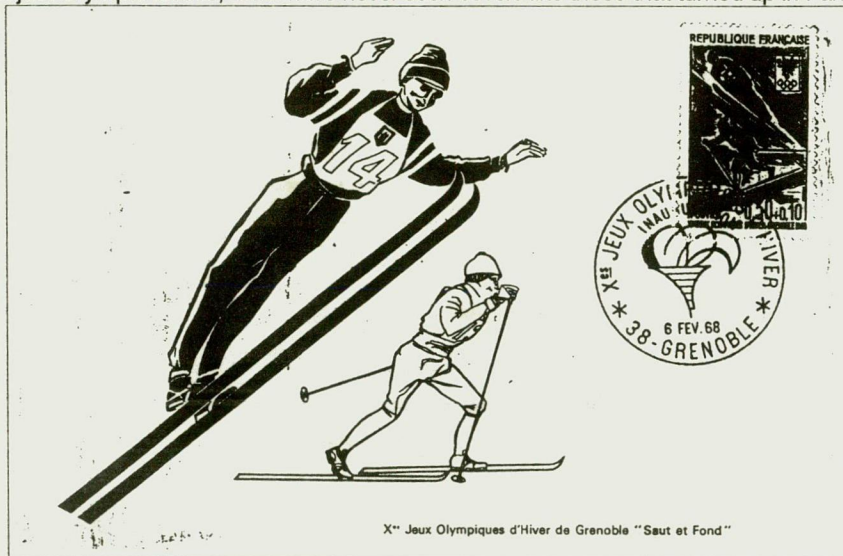
1856 - Centenary Year - 1956

DIRECTORS: P. G. E. WARBURTON, M.C. K. J. GOLDS H. G. GILLET E. J. HOLDER, P.D. B. PHASE. J. S. HAMILTON J. CURTIS, M.P.S. J. S. GWATKIN

The William R. Warner & Co. Ltd. 1956 cover and letter

Drug companies have used philatelic covers as a means of getting their message across to doctors for at least 60 years – Bayer sent Olympic postcards to doctors from Berlin in 1936 to advertise Aspirin, and in England the William R. Warner and Co. Ltd. Melbourne 1956 advertising cover is not difficult to find (though finding the letter it contained is much more of a challenge).

French drug companies have used the occasion of special stamp issues to send advertising matter to doctors certainly since the sixties. This is every stamp issue, and not just Olympic issues, but I have never seen covers like those that turned up in Paris.



X^m Jeux Olympiques d'Hiver de Grenoble "Saut et Fond"

The Grenoble stamp issue is already known to have received special attention from the drug industry. Many members will be aware of the more common mainstream drug company Opening Ceremony maximum cards, of which the nordic combined card is illustrated. Cards exist for all five stamps, each is addressed to a doctor on the reverse, and the right hand edge is perforated, suggesting that the advertising message was on an attached portion of the card. Unfortunately, every copy that I have seen has been separated from the advertising section. Help is sought from members, does any reader have a whole card? Can we establish the company that created the issue, and the products they sought to advertise?

The new discovery takes a different form, the dealer had five covers, as illustrated, each with text in red, and all addressed to the same doctor in Monte Carlo. Each has a vignette stuck on at the left (all except one are unlisted in DuBois), and each contained a view card of one of the Olympic venues published by Andre, the official postcard publishers of the Games. {All of the views are known to occur on official postcards}. They were issued by Laboratoires ANA, Docteur Vendel & Cie, 16 avenue Daumesnil, Paris 12, France. Each cover bears the Postally Paid Impression "Autorisation n° 212, Paris 77".


Details are listed below; sadly the dealer did not have cover and card number one, and since not all the venues are featured, it is possible that higher numbered covers exist. If any member can add information please let me know. I have to admit that I shall be amazed if anyone responds to this plea; the cards are such dull views and the whole of

the back is covered with advertising so that they are of no real use, and if I had been a doctor at the time, and not a philatelist I have no doubt that they would have found their way to the nearest waste paper basket the moment they were received. Nonetheless, have other copies survived?


The cards and covers are:

Card No.	Venue / Resort	Medical product
1	Grenoble ?	??
2	St-Nizier du Moucherotte	Vanisorbyl
3	Villard-de-Lans	Hirucrème
4	Chamrousse	Hirucrème
5	L'Alpe d'Huez	Tybraïne
6	Autrans	Tybraïne


Subsequent cards, if they exist, might feature Les Deux Alpes, and possibly Uriage.



vanisorbyl



**ST-NIZIER
DU MOUCHEROTTE**

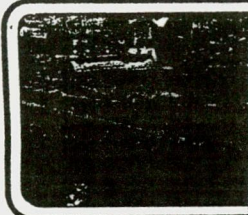


Port payé
Autorisation n° 212
Imprimés
Paris 77


Monsieur le Docteur LAMURAGLIA.

9, Av. de Cde Bretagne

(Principauté) MONTE-CARLO



stations olympiques



Les Jeux Olympiques d'Hiver
Grenoble 1968

SAINT-NIZIER-DU-MOUCHEROTTE (Alt. 1180m)
discipline alpine : Grand Tremplin


★ **pour faire la fondue savoyarde :**

Recette pour 4 personnes.
Frotter un poêlon avec une gousse d'ail. Verser dans celui-ci 2 verres de bon vin blanc sec en ajoutant une noix de beurre et du poivre. Râper 150 g d'Emmenthal, 150 g de Comté et 150 g de Beaufort. Chauffer doucement, et tourner avec une spatule en bois pour obtenir un mélange de la consistance d'une pâte à crêpe. Attendre l'ébullition, et rajouter 8 cl environ de Kirsch.

★ **pour toujours bien la supporter :**

vanisorbyl ana

- ★ **Formule :** Inositol : 10 g - Sorbitol anhydre : 5 g - Divanillidène cyclohexanone (d.c. cyclohexone) : 1,5 g - Excipient q.s.p. 100 g.
- ★ **Indications :** symptômes communs aux troubles hépatobiliaires. Inappétence, intolérances alimentaires, paresse digestive, états nauséux, constipation, etc.
- ★ **Présentation :** granulé soluble de goût très agréable, boîte de 250 grammes.
- ★ **Poseologie :** 6 cuillères à café par jour en trois prises pendant 20 jours en moyenne.
P. ct. 11 - Remboursement S.S.

 **Laboratoires ANA, Docteur VENDEL & C^{ie}**
16, avenue Daumesnil - Paris-12^e



Hivucrème



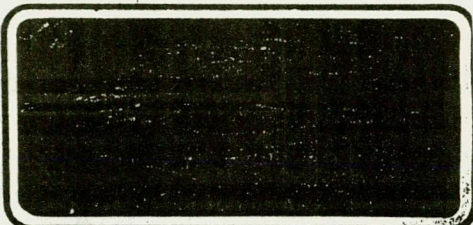
Monsieur le Docteur LANURAGLIA.

9, Av. de Gde Bretagne

(Principauté) MONTE-CARLO

Port payé
Autorisation n° 212
Imprimés
Paris 77

VILLARD-DE-LANS
STATION DE LA
FAMILLE SPORTIVE



stations olympiques : CARTE N° 3



Hivucrème



Monsieur

9, Av

(Princ

CHAMROUSSE
DISCIPLINES
ALPINES



stations olympiques : CARTE N° 4

3



Les Jeux Olympiques d'Hiver
Grenoble 1968

VILLARD-DE-LANS (Alt. 1050m)
Téléphérique de la cote 8000 et
Ski de la Société
discipline alpine : Luge

sports d'hiver...

heurts divers...



Les Jeux Olympiques d'Hiver
Grenoble 1968

CHAMROUSSE (Alt. 1450-2250m)
Descente, slalom spécial, slalom géant
mesdames
Descente, slalom spécial, slalom géant
dames.

sports d'hiver...

heurts divers...

Hivucrème

traitement local de la douleur et de l'œdème

* Indications : entorses, hématomes, luxations, œdèmes traumatiques, ecchy-
moses, engelures...

* Formule :
Extrait d'Hirudo médicinalis 10 ml
Hydroxy-4 benzoate de méthyle 0.40 g
Hydroxy-4 benzoate de propyle 0.10 g
Excipient q.s.p. 100 g

* Mode d'utilisation : en massages légers, deux à trois fois par jour.

* Présentation : Tube de crème de 30 grammes.

P. d. 4 - S.E. - A.M.O. et collectrices.



Laboratoires ANA, Docteur VENDEL & C^o, 16, avenue Daumesnil, Paris-12^e

lème

umatiques, ecchy-

... 10 ml
... 0.40 g
... 0.10 g
... 100 g

Daumesnil, Paris-12^e

CLAUDE BARRAUD - Grenoble - GUYOTON - PARIS



Port payé
Autorisation n° 212
Imprimé en France
Paris 77

TYBRAÏNE



Monsieur le Docteur LAKURAGLIA,

9, Av. de Gde Bretagne

(Circulaire) MONTE-DALLÉ

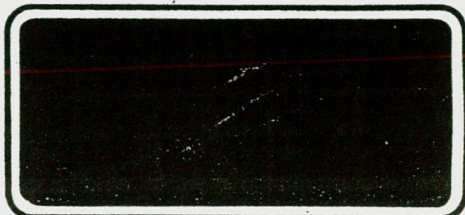
Monsieur

9, A

(Frin

L'ALPE D'HUEZ

Capitale du Soleil



stations olympiques : CARTE N° 5



TYBRAÏNE



SEJOURS A
AUTRANS
SANTÉ POUR
LONGTEMPS



stations olympiques : CARTE N° 6



Les Jeux Olympiques d'Hiver
Grenoble 1968

ALPE D'HUEZ (Alt. 1860m)
3ème Couronné du Méridien des
Grandes Rousses (Alt. 1550m)
Vue sur la station et le massif de l'Oisans
discipline alpine : Bobeligh

de la gêne à l'insuffisance respiratoire

TYBRAÏNE ana



Les Jeux Olympiques d'Hiver
Grenoble 1968

AUTRANS (Alt. 1050m). Vue générale
discipline alpine : Ski de fond

de la gêne à l'insuffisance respiratoire

TYBRAÏNE ana

gouttes buvables



leptique cardiorespiratoire de prescription médicale

- * Formule : β -campho sulfonate de phényl-diméthyl-amino-propenol (brevet spécial de méd. M-1214).
- * Indications : de la gêne à l'insuffisance respiratoire au cours des affections
 - pulmonaires : bronchites aiguës et chroniques, sclérose bronchique, emphysème, etc.
 - cardiaques : cœur sénile, insuffisance cardiaque, etc.
- * Posologie : 60 gouttes par jour en trois prises en moyenne.
- * Présentation : Flacon stilligoutte de 20 ml de solution à 5%.
P. cl. 4 - S.S. - A.M.G. et collectivités.



Laboratoires ANA, Docteur VENDEL & C^e, 16, avenue Daumesnil, Paris-12^e

n médicale

sol (brevet spécial de

ques
sème, etc.
rdiaque, etc.

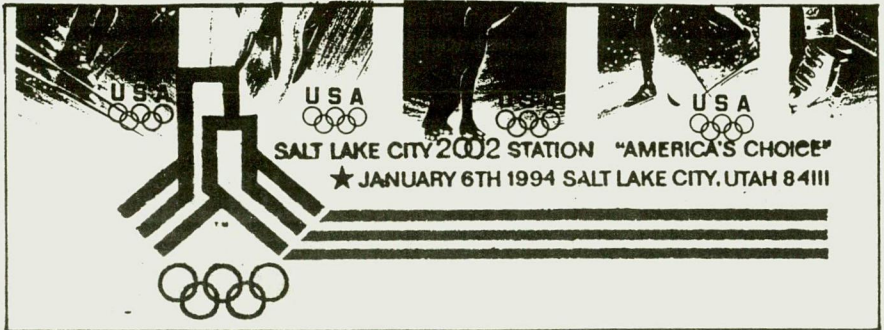
Daumesnil, Paris-12^e

Cliquez sur l'image pour agrandir - Les Jeux Olympiques d'Hiver - 1968

Cliquez sur l'image pour agrandir - Les Jeux Olympiques d'Hiver - 1968

SALT LAKE CITY – PERPETUAL CANDIDATE ?

R. Thomas



First Day cancellation for the Olympic Winter Games Issue of USA, struck in blue and incorporating the Bid logo and motto of Salt Lake City

The Olympic history of Salt Lake City goes back a long way. The City is now in its third decade of bidding for the right to hold the Olympic Winter Games.

Olympic Winter Games, 1972

In January 1966 Salt Lake City was chosen as the U.S.A. candidate city for the 1972 Games by the American Olympic Committee, finally being defeated by Sapporo.

Olympic Winter Games, 1976

In 1967 Salt Lake City again contended for the United States Olympic Committee nomination against Denver, Seattle, and Lake Placid, for the right to stage the 1976 Winter Games. On this occasion, Denver secured the USOC nomination, and were selected to host the Games. Denver eventually withdrew in 1973 and the USOC unanimously supported Salt Lake as a replacement venue – history now records that Innsbruck finally replaced Denver, and hosted the Winter Games for a second time.

Olympic Winter Games, 1992

In 1985, Salt Lake City again competed for the support of the USOC against Anchorage, Reno and Lake Placid as venue for the 1992 Winter Games. Anchorage went forward as the USOC selection, losing out to Albertville.

In July 1985 a task force was established in Utah with the goal of bringing amateur sporting events to the State, and maintaining a campaign for the Olympic Winter Games to come to Utah.

Olympic Winter Games, 1998

In June 1989 Salt Lake City was again successful in being selected as the USA candidate for the 1998 Winter Games, based on the large number of sporting events that had been successfully staged in the area. In a rather strange (and potentially costly) move, the USOC officially submitted Salt Lake City as a candidate for the 1998 and 2002 Winter Games.

The bid for the 1998 Games was very strong, with proven arenas and organisational experience of major sporting events, perhaps the selection of Atlanta as host of the 1996

Centennial Games had an adverse effect, and perhaps the willingness of Salt Lake to bid for 2002 was also a consideration. The bid certainly enjoyed a lot of Government support, President Bush sending a personal message of support to all voting members of the IOC.

The bid motto "Americas choice" was borne out by the support enjoyed from all levels of business and the public. A number of interesting articles were produced under the direction of the Bid Committee, often as gifts for corporate sponsors. These included limited edition skis which bear the bid logo and slogan with the names of donors and other information. It was also possible for sponsors to have such items customised. The skis were sold at \$1,998 with 78 percent of profits financing the bid.

Other items included a silk screened print, and a medallion set signed by the artist which was produced in gold and silver. Only 10 sets of the gold medallions were produced at a price of \$5000, the silver set was limited to 1,000 copies sold at \$500.

The bid book was also published as a limited, cloth bound edition of 300 copies, selling at \$1000. A very limited edition, bound in pine covers, and impregnated with pine fragrance was produced for the voting members of the IOC, with a small surplus for sale (possibly a total edition of 100 copies).

It is doubtful if very many of these items are in the hands of collectors, the majority will have found a home in the archives of corporate sponsors.

The Bid Committee were advised by President Samaranch that they should invite more IOC members to Salt Lake City to inspect venues and gain first hand experience of the bid – possibly a hint that further votes could be solicited.

Many of the venues were already in place and the amount of new construction would have been an advantage in the eyes of most IOC members. Salt Lake City is very modern, offering compact Games, an unrivalled transportation network, and a great deal of public support and enthusiasm.

President Samaranch said of the bid "The importance of Salt Lake City's bid is not in its promises, but in its reality".

It is perhaps ironic that Salt Lake was perceived to have failed in its bid for the 1998 Games because of the success of Atlanta, and the allegations of Coca Cola influence. A number of IOC members may have been thinking of the potential criticism that North American sponsors could "buy the games", particularly as the timing of events in relation to prime time viewing for American television audiences seemed to rank highly in the list of factors when considering bids.

At the IOC Session in Birmingham, Nagano was selected, history had repeated itself and Salt Lake had again lost to a Japanese bid.

Olympic Winter Games, 2002

The commitment of Salt Lake City remains, with a feeling that the time is right, the bid for 2002 is again very strong.

Of the thirteen venues needed for the 2002 Games, ten already exist, completion dates for the remainder are 1994, 1996, and 2001.

Salt Lake faces competition from Canada, Sweden, Austria, Switzerland, Spain, Russia and Italy – there is little room for any error.

The Bid Committee forecasts a budget of \$749 million, with a surplus of \$39 million to support amateur sport in the region.

On the Olympic trail, Salt Lake has hosted thirty three sporting events in the last ten years, building a strong sporting reputation.

The past bids have done much to promote the area throughout the United States, the concept of being Americas choice has also had a significant impact on tourism.

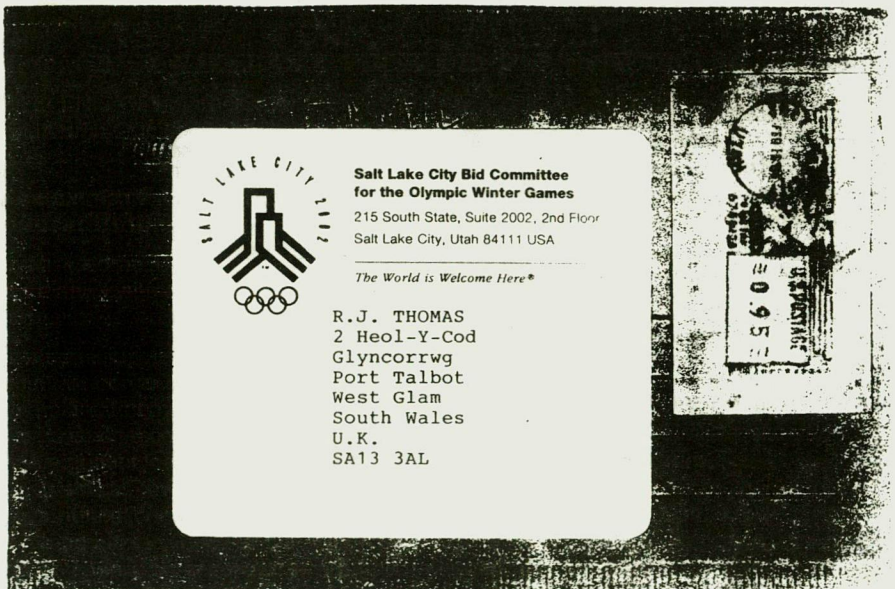
The bid team realise that they cannot accurately evaluate the benefits of their activities, but statistics seem to support the view that bidding for the Olympic Winter Games may be as beneficial as actually securing them, particularly when bids are sustained over nearly two decades. Economic advantages appear to be long term and permanent, rather than the rapid growth and residual debt experienced by a number of hosts. In Utah non-resident ski days have increased by 291,000 contributing \$65.6 million to the local economy, creating 2,550 jobs. 86,000 jobs have been created during the previous bids.

Support for Salt Lake is wide spread, the Times (GB), offered the view that they are an Olympic candidate with almost everything. The selection of four contenders will take place in January 1995, with the final selection at the IOC Session in Budapest during June 1995.

Will members of the IOC feel that following Asia, America and Australasia it is time for the first European Games of the new millennium? It appears that future candidates will face larger numbers of opposition during the preliminary round of selection, could it be that Salt Lake have already missed their best chance?

The effort and determination of the bid committee is obvious, their ability to stage the Games seems proven – we will all have to await the decisions during 1995.

For the collector, Salt Lake City will prove a challenge if chosen, the representation of previous bids, construction of venues and the potential substitution as host for 1976 will potentially form a very large proportion of the overall story. For collectors who only become interested in a candidate at the time of award, an unusual situation will arise, seven years to collect material up to the Games, but over twenty-five years of constant (overlooked) previous activity to document – a real challenge!



An interesting "padded" cover from the 2002 Bid Committee, the self adhesive address label shows the logo and return address. The meter mark is a very poor impression because it has been printed on the back (glossy) surface of a meter tape in error, a postal clerk has attached the tape with double sided adhesive tape to avoid waste.

Cuttings and illustrations provided by Glenn A. Estus

[Glenn provided copies of these articles to both the S.O.C. and S.P.I., in consequence this item has also appeared in the Journal of Sports Philately.]

Extra Space Added for Sorting Orders; Post office Swamped

Augmented Lake Placid Post Office Force Labors Day and Night to Handle Requests of Thousands of Stamp Collectors Ordering 'First Day' Covers of Olympic Commemorative Issue' To Be Sold at Olympic Site Jan. 25

LAKE PLACID, Jan 20 — The first consignment of the Third Olympic Winter Games commemorative stamps were received yesterday by Sol Feinberg, postmaster of the Lake Placid post office.

The shipment contained 400,000 two-cent stamps for which over 70,000 letters, piled neatly on long tables in a vacant story adjoining the office, are awaiting the official release on January 25.

Approximately 15,000 requests are coming in with each mail and have reached such number that it became necessary to refer the inquiries to special clerks in the story formerly occupied by Peck and Peck. For the past week the force has been working day and night in an effort to sort the letters and arrange them in such a way that they may be handled most satisfactorily when the stamp is released.

By January 25, Mr. Feinberg stated that he expects a total of upward of 100,000 requests. Letters that arrive daily from stamp dealers throughout the country indicate that a heavy demand will be made at the post office windows since it is necessary for these men to be here personally to purchase the stamps and to arrange for having them affixed for first day covers. Requests have been made by individual dealers for as many as 5,000 stamps.

STAMPS ARRIVE

The stamp is an attractive shade of red blending with a white background, making the Olympics issue several shades lighter than the regular two-cent stamp. In the center with mountain towering behind, is a ski jumper, and underneath is written "Third Olympic Winter Games, February 4 - 13 (sic), Lake Placid, N.Y."

The first sheet will be purchased by Mr. Feinberg who will give it to Mrs. Feinberg. It will contain the lowest plate number in the shipment.

Four rubber stamps have been received for cancelling, which together with the regular cancelling machine, is expected to work out satisfactorily in handling the unusual quantities of outgoing mail on that day. Fifty extra mail sacks have been sent here by the post office department to be held in readiness for January 25.

A telegram bearing instructions regarding the disposal of first day stamps was also received yesterday by Postmaster Feinberg. The message stated that 400,000 stamps had been sent here to prepare for first day covers and that under no condition were any to be sold prior to the release date.

Even Snowless Olympics Important to Philatelists

Stamp Collector to Obtain Many Covers at Lake Placid Monday

Snow or no snow, the Olympics at Lake Placid are going to be important to Merle Loveless of 92 Oswego Street, Baldwinsville, a collector.

Loveless left for Lake Placid yesterday in the company of Roger King of Baldwinsville and will be one of the collectors in the line tomorrow morning when the winter Olympics stamps go on sale for the first time, a day ahead of sale at any other postoffice in the country.

It's not just an idle hobby to these young men either. They have business in Lake Placid Monday morning, a job that will keep them busy for hours. Loveless has received in recent weeks orders from upward of 1,000 collectors who want the stamps and covers mailed from the village postoffice on the date of issue.

His 1,000 clients want more than 12,000 of these stamps and covers, enough orders to keep any two young men busy at such a philatelic event. Loveless received his largest order Friday, calling for 7,000 covers.

The task of obtaining and mailing them from Lake Placid will not be an easy one by any means, for the Baldwinsville collectors will be just two of many in line.

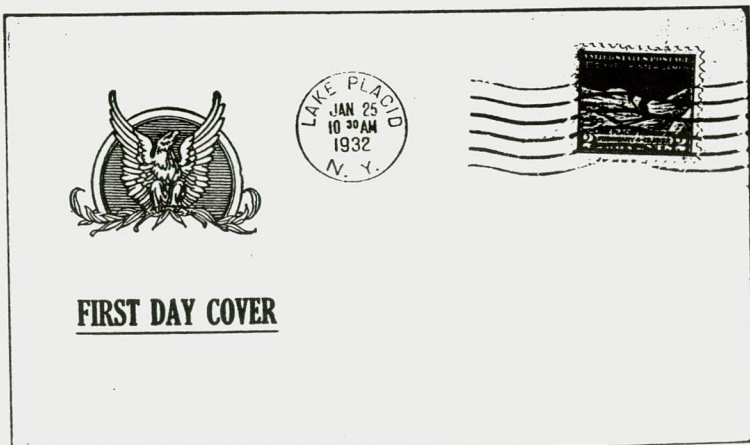
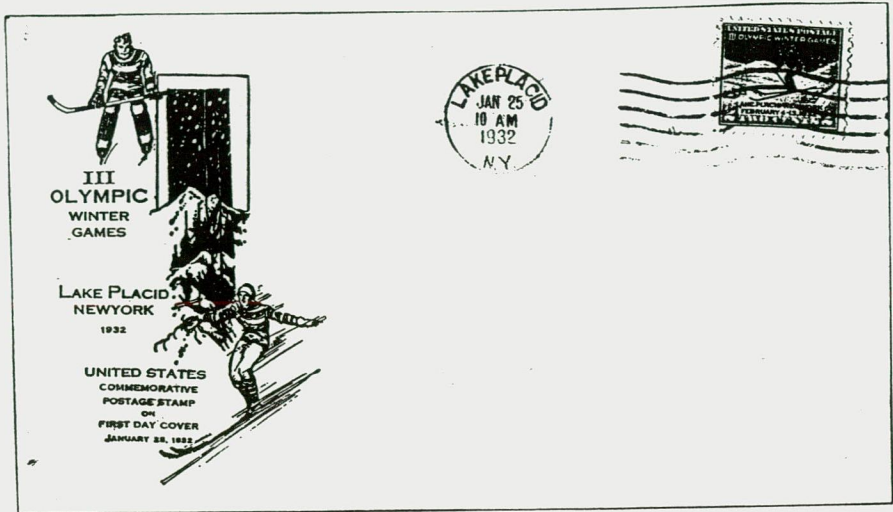
Early last week it was reported that there are more than 70,000 envelopes at the postoffice run by Postmaster Sol Feinberg. Collectors want all sorts of things to make the task more difficult. Some are insistent on blocks of four, some want (sic) plate numbers of the blocks of 100 to show.

It won't be a new experiment for Loveless. He participated in the year's greatest rush of collectors in Washington January 1, when the Washington bicentennial issue went on sale. Loveless stood in line with hundreds of other collectors while guards prowled along the ranks of stamp-seekers to prevent possible holdups. The reason was that each man in that line had at least \$1,000 in cash with which to buy stamps. That bicentennial rush meant \$1,500,000 clear profit to the government.

Loveless drummed up part of his Lake Placid business on that trip to Washington and his orders will be sent out from the Adirondacks to collectors in all parts of the country - after he and King have affixed the new stamps.

One-fourth of them will go by air mail, another fourth special delivery, another by registered mail and the remaining fourth by regular mail.

Loveless also took part in the rush for Graf Zeppelin stamps issued at the time of the ship's first visit to America and he's planning to go to California for the issue to be released there at the time of the Olympics. He has followed the hobby for years and is secretary-treasurer of the Syracuse Stamp Club.



Two First Day Covers, with machine cancellations for 10 and 10³⁰ AM on the 10 AM cover, LAKE PLACID almost appears as one word. The close spaced version being the scarcest type.

Airplane Used to Rush Stamp Issue to N. Y.

400,000 Olympic Stamps Exhausted Early in Day as Collectors Tax Lake Placid Postoffice; Feinberg Orders More.

LAKE PLACID, Jan 26 – A steady stream of stamp collectors and dealers from all sections of the country poured into the Lake Placid postoffice yesterday to secure first day covers of the Third Olympic Winter Games commemorative stamps, taxing a force of clerks four times the normal size and exhausting the first shipment of 400,000 stamps.

At seven o' clock in the morning the doors opened to a long line of collectors who had been standing there for over an hour in a blinding storm, and by noon one dealer whose name was not learned hired the airplane piloted by F.C. McLane and flew to New York with 15,000 first day covers.

So heavy was the demand for the first day issue that Sol Feinberg, postmaster, wired Washington for an additional shipment of 200,000 immediately. Every available window space was utilized for selling purposes and large tables were placed in the lobby for the convenience of those who posted large quantities.

Four men were kept busy at the cancelling machines and the two others dispatched as fast as the letters came out of their machines. Fifteen pouches of mail, entirely first day covers were sent out on the 10:50 train yesterday morning and twice that many were dispatched on the evening train.

Post office Business Twice Normal During Whole Games Period.

Lake Placid, Feb 9 – for the second time within two weeks the Lake Placid postoffice has been swamped with request for the Third Olympic Games (sic) commemorative stamp. Coming from all sections of the country, letters continue to pour in asking that the stamp be affixed and remailed.

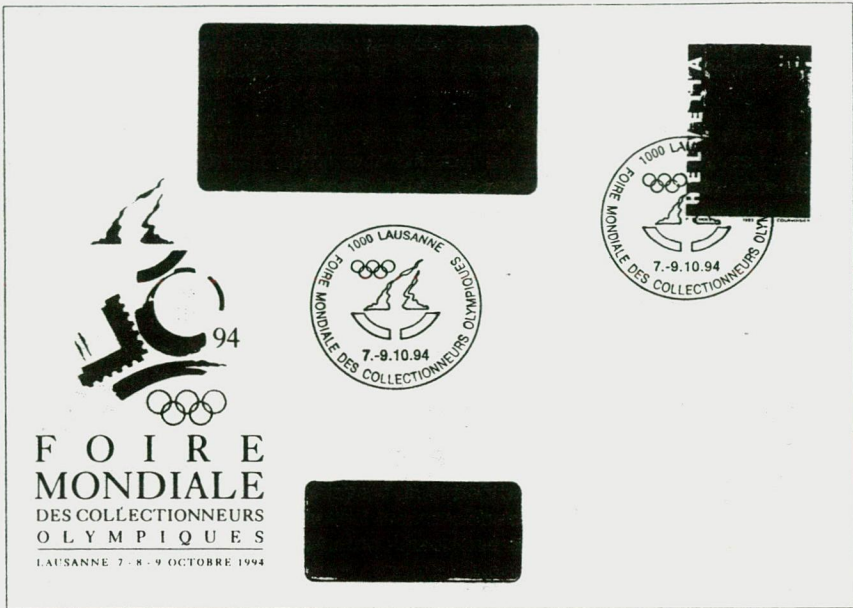
On the opening day of the Games extra help had to be hired to handle the unusually large number of requests as well as additional help at the windows. Business in the postoffice has more than doubled that of the past few weeks and has exceeded the volume of business transacted during the heaviest part of the summer season.

Please remember the Society Packet when considering disposal of any material. Your duplicates could become another members cherished item.

Send your material to Colin Faers, the Packet Manager

SOCIETY SOUVENIRS – 1994 EVENTS

A limited quantity of the following items have been prepared, all are available from the Treasurer. (Address inside front cover)



First World Collectors Fair, commemorative cover.

The cover is franked with the 80c. Olympic Museum commemorative of 1993, cancelled by the Fair handstamp, and bears both S.O.C. commemorative labels.

£ 2.00 + postage

S.O.C. Postcard No. 5 (page 119 volume 11).

The card is available used with the following handstamps, franked with the French I.O.C. Centennial commemorative:

- Centennial F.D.C. 23.06.94 (page 119 volume 11).
- Congress du Centenaire (page 171 volume 11):

- * - Exposition Philatelique
- * - A F C O Assemblée Generale Constitutive
- * - Congress du Centenaire
- 103^e Session Centenaire (page 171 volume 11):
- * - Prix Olympia
- * - 103^e Session Centenaire

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CANDIDATES TO HOST THE 2002 OLYMPIC WINTER GAMES

By the time that you read this item, only four candidates will remain in contention for the honour of hosting the 2002 Olympic Games.

On the 24-25 January the I.O.C. Electoral College will have made the initial pre-selection from the nine candidates remaining at the time of writing: Sion (Switzerland), Salt Lake City (USA), Poprad-Tatry (Slovakia), Jaca (Spain), Sochi (Russia), Graz (Austria), Östersund (Sweden), Québec (Canada), and Tarvisio (Italy). Almaty (Kaz) having withdrawn as a candidate.

The final selection will be made at the 104th I.O.C. Session in Budapest on 16 June 1995

Responses from the Bid Committees have been very poor, with the exception of Graz and Sion. Collectable items seem to be restricted to pins, commercial mail from the Bid Committees, and self-adhesive stickers.

Photocopies of any items that members possess would be welcome so that a listing can be compiled and published.

2 0 0 2
GRAZ



STYRIA-AUSTRIA

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